

General Questions:**►What things did you think went well on the project?** *(Answer the following in 2-3 sentences)*

The things that I think I did well on the project were my ideation and my horizontal prototype. I feel I was successful in delivering a cool solution to a problem that hasn't been addressed. I tried to create a theme and look for the application that I felt would appeal to the target users.

►What was the single most frustrating part of the project? *(Answer the following in 2-3 sentences)*

The most frustrating part of the project was putting everything together in *Lucid Chart*. The program doesn't allow for much photo manipulation. I had to do most photo manipulation in *Photoshop*, before applying the images in *Lucid Chart*.

►How would you do things differently next time to avoid this frustration? *(Answer the following in 2-3 sentences)*

There was really no way to avoid the process, due to the limitations of *Lucid Chart*. However in knowing this, next time all photo manipulation will be done first, before adding them into *Lucid Chart*.

►Were there any other issues/changes that should be considered? Please offer suggestions for methods of improvement. *(Answer the following in 2-3 sentences)*

One thing that may have helped, was sketching out my prototypes more completely rather than having a general idea of things. It is more difficult to visualize certain things while you are actually creating the mockup in *Lucid Chart*. This resulted in more redesigns than I would have liked.

►Iterative Solution 1: Based on your design critique, provide an additional solution to the design problem at hand. *(Answer the following in 2-3 sentences)*

One thing that needs to be more clearly thought out and incorporated, is the "Music Matching" feature. If not delivered the right way it could come off as an unnecessary addition. It should be viewed as a different type of filter for picking out shoes, and included in a way that points this out.

►Accompanying Outcome 1: Based on your design critique, provide an additional outcome to the design problem at hand. *(Answer the following in 2-3 sentences)*

The additional outcome, for this solution, would be users having being able to look for shoes in a new way. They would always have the right shoes to go with their situation.

►Iterative Solution 2: Based on your design critique, provide an additional solution to the design problem at hand. *(Answer the following in 2-3 sentences)*

Another potential problem specified, is people having an issue with you taking pictures of their shoes without their knowledge. Whereas you can't "fix" people and their views, the camera function can be designed to operate in the most discreet manner. This way you don't have to

take an obvious picture and still get back results from picture.

► Accompanying Outcome 2: **Based on your design critique, provide an additional outcome to the design problem at hand.** (*Answer the following in 2-3 sentences*)

An additional outcome for this new solution would be the avoidance of a potentially awkward situation. The user wouldn't have to explain why they are taking a random picture of a stranger.