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*Brief yourself on the project you will critique. Take several minutes to read the project description and observe the artwork and reflect on the questions below.*

*Name project creator and project title: PC Partz*

*Name of designer giving critique: Josue Alberto*

### **QUESTIONS pt 1: Clarification and Intent**

➤ *What problem was the designer trying to solve or what goal were they trying to achieve?*

Dell is developing an app specialized for a tech savvy audience that are interested on computer parts or even computer repair. The app is called PC Partz. It's a data base for any computer part its provides all specifications of the parts and even provides where you can buy or order online.

➤ *How did the designer try to solve that problem or achieve that goal?*

Dell achieved his goal but developing a prototype of a mobile app structured in a way that its easy to use. One of the main propose of the app is to save time in searching online for computer parts. All information you'll need will be provided in PC Parts.

➤ *How effective is what the designer did at solving the problem or achieving the goal?*

PC Parts is well effective because it's well organized in the providing information. It'll also provide the latest description of the computer parts and have reviews are what's the best in the market. Helping everyone who uses it to make the best decision on what they need.

➤ *Why is or isn't what the designer did effective?*

Dell's prototype is effective because there is a large audience interested in computers. Technology is emerging in everyone. For the tech savvy it will be a must have when they are working on building their computer or for repair shops that want to find a specific part that their customer needs.

### **QUESTIONS pt 2: Digging Deeper**

➤ *Are there any problems the designer could or should have solved, but didn't?*

PC Partz so far is good in its prototype version but will need a much more attractive interface for users to have a cool feel in using the app.

➤ *Do any new problems arise as a result of the choices the designer made?*

No problems have arise the app is really straight forward and will be using for the targeted audience.

