



Brief yourself on the project you will critique. Take several minutes to read the project description and observe the artwork and reflect on the questions below.

Name project creator and project title: Heart code Carlos Viera

Name of designer giving critique: Tamanda Msosa

QUESTIONS pt 1: Clarification and Intent

► *What problem was the designer trying to solve or what goal were they trying to achieve?*

He was trying to make an app that allows people to check how the food they eat affects them.

► *How did the designer try to solve that problem or achieve that goal?*

He designed the app to be able to scan food for its nutritional facts and be able to see how much you can consume that food and also be able to warn you if you have too much of that food.

► *How effective is what the designer did at solving the problem or achieving the goal?*

Very effective.

► *Why is or isn't what the designer did effective?*

People carry their phones everywhere and it has a simple interface.

QUESTIONS pt 2: Digging Deeper

► *Are there any problems the designer could or should have solved, but didn't?*

Change the wordings of some things and consider privacy since nobody wants their health facts to be known.

► *Do any new problems arise as a result of the choices the designer made?*

No