

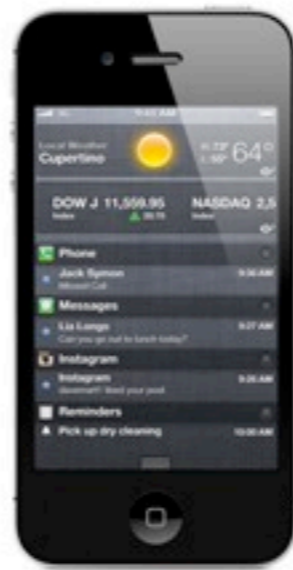
MOOD BOARDS

WHAT IS IT?

A mood board is a tool used by designers to help them get a good idea of **what their clients are looking for**. They are **collages** of items such as photographs, sketches, clippings, fabric swatches and color samples.

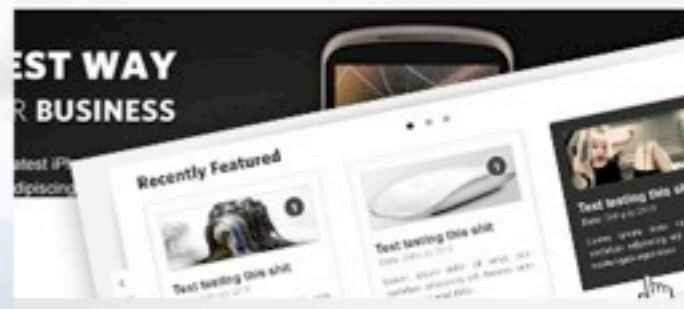


PLUGGIO

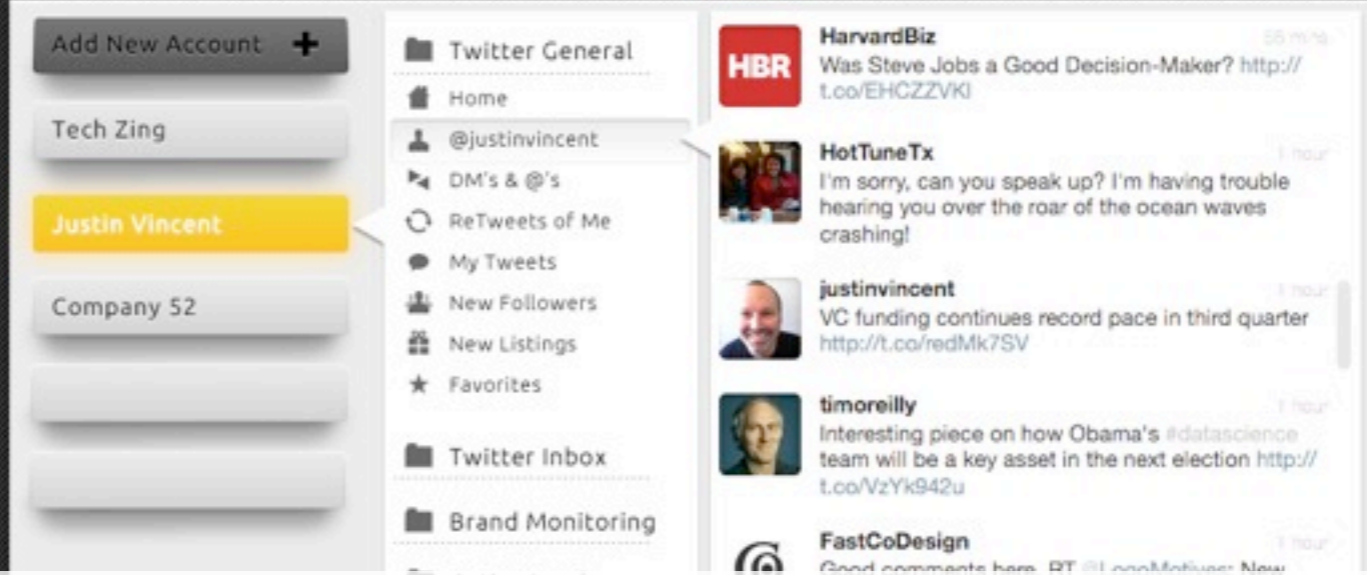


AUTENTICA*

Who we are Services Work Contact
This is who we are This is who we are Get in touch with us



LESS IS MORE. // LESS IS BETTER.



Mood Board for *Pluggio*, a Twitter management app



Delicately Tinted New Hardy Phlox

Wonderful Companions to Our Parented...

... large flowers...
... the little...
... stem are c...
... the loveliest...
... good grower...
... and Rosy Blue.

ROSY BLUE

... soft lavender blue...
... one of the...
... at one time a...
... of Rosy Blue...
... long. The flowe...
... to Columbi...

New Fruit "MIRACLE" (Page 171)

A New Plum—A New Fruit...
The Most Sensational Fruit of a Dozen...
... Small Seed, Tastes Like...
... Plum Mixture

The introduction of the "Miracle Plum" marks...
in the advance of time...
and delicious flavor, the...
combined with a delightful...
in a class by itself. Inver...
Plum," carries the exclamation...
miracle." It is something...

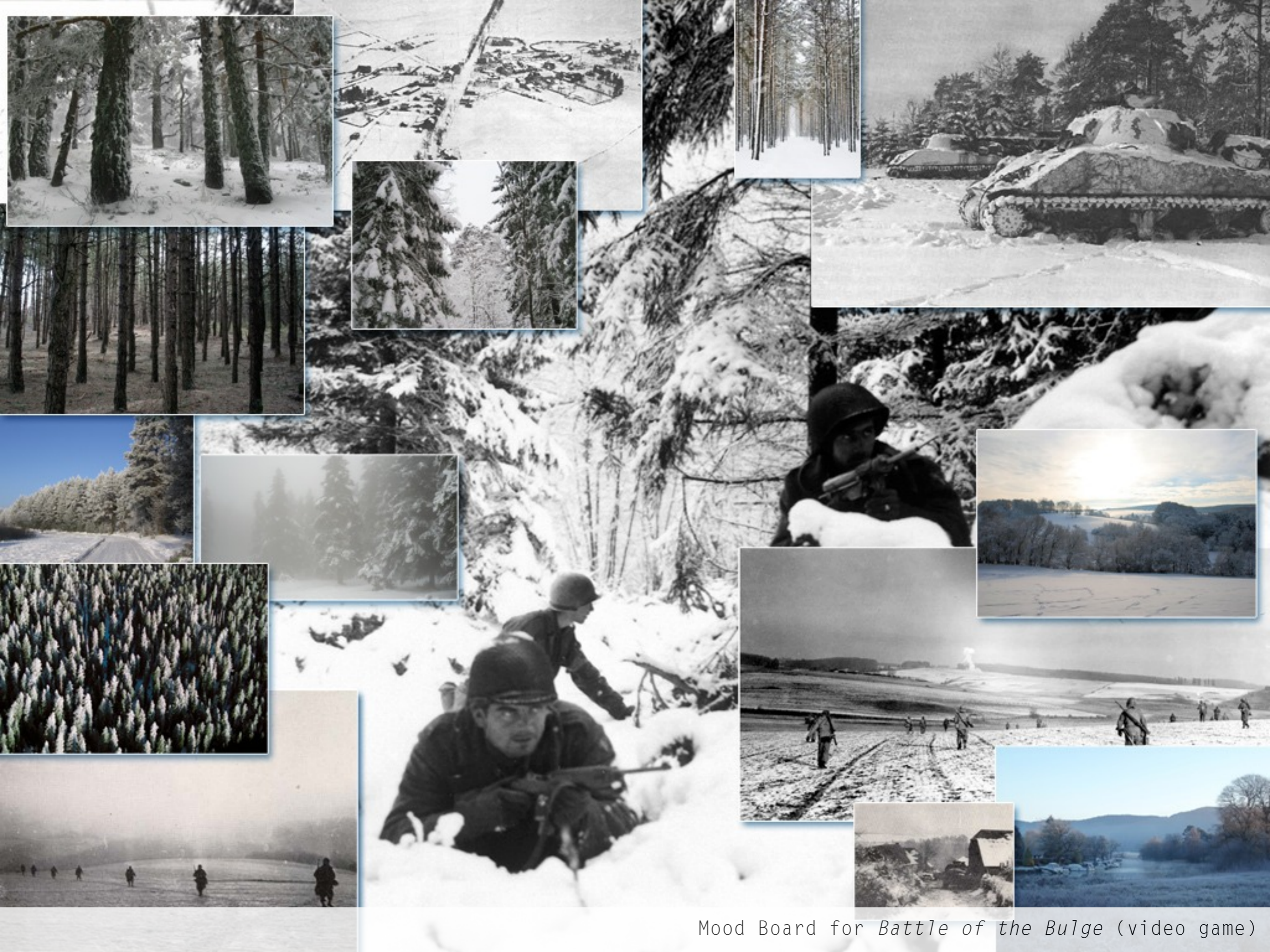
Here are some... about 1...
... ordinary...
... remarkable...
... form...
... color...
... and largest...
... which will...
... Can be...
... in a small g...

THE NEW BEGO

... here we have...
... Tuberos...
... instead of...
... and bove...

This...
... for fu...
... produces...
... flowers...
... yellow...
... When in bloom...
... the foliage is almost...

Mood Board for a personal blog



Mood Board for *Battle of the Bulge* (video game)

GATHERING IMAGES

- Create a **folder** for all the images you will gather
- Make sure you can correctly **attribute** the image (what is it? whose is it?).