

Angel Lavaire, U3 Decisions

The genre that I choose for my assignment in U3 is a poster for a simple reason, I think that posters are a great way of communicating and getting to people because we are living on a world where technology has taken over, this means that my poster could reach a lot of people, it can be on the streets and also online so that's an advantage. The second reason is because I've always thought that images or pictures are really easy to take a look at when outside or while scrolling on the internet. I myself look at a lot of art, posters, and infographics almost every day simply because it's really easy to do so as well as. My audience is young adults in the ages of 18 to 26 because that's when the most amount of people attend college or at least are thinking about that. It's mostly to tell them that college isn't as simple as they think and if they want to succeed they will have to work hard. The tool that I would also be using to finish this project is photoshop which is a software to create images, pictures, and gifs.