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Professor Penner

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<div align="center">The Creative Process</div>

When Professor Penner first introduced the idea of repurposing I knew what repurposing meant
I just didn't know how it could be applied to our U1 or U2 assignments. I felt like this was the
best assignment yet only because at the beginning I was super stressed because I didn't quite
understand how a website could be made through google slides. The process of making the
website made me highly frustrated just because I had no idea how I was going to structure it or
how to not make it look like a PowerPoint. This assignment pushed me far out of my comfort
zone because I have actually created and coded a website but like I previously said it was to be
done in slides so figuring out the structure threw me off. After talking to Professor Penner on a
Google Hangouts call I got better clarity as to how the project was to be structured so I gave
myself an idea on how I could go about it. How I wanted to go about it is that I wanted to make a
little bar to the side that could guide the person down each content and "link" as they kept
reading on. If I'm going to be completely honest for the first draft I completely procrastinated to
the last minute and it ended up looking more like a PowerPoint then a website so I knew the
feedback was going to include criticism that I was surely going to use to produce the final. My
first draft definitely needed tons of work. The sidebar that I initially wanted to go with didn't
work because I gave up halfway in the making of it. I ultimately ended up going with bullet

points which one of peer reviewers suggested that I not do. It does not give the illusion of making it look like a website. I knew concretely that I was targeting society as a whole. From the start because it is a huge overlooked global issue Fast Fashion is no joke and while targeting fashion students was a start it wasn't the only target. I made up my mind and felt as if it's a topic to be shared with anyone.

Now let's talk about my final draft. I knew I had to start beforehand if I wanted the final product to look and feel good when I was done. So I started after the peer reviews were sent in. I knew I wanted to keep my backgrounds with the pastel colors that I already had. I ended up doing my bar idea from the beginning I perfected it and all I needed was just time. I later added more links to videos that in a way could give a much simpler explanation of fast fashion and the negative outcomes it has because my peer reviewers said it would be nice to see some videos. I knew which videos I was going to look for because some of them were my personal favorites because they were the videos that taught me what fast fashion meant. The more time I gave myself I ended up loving what I ended up submitting my second peer review went much better. All it suggested was that I tweak certain things like colors and what not. What this project taught me about myself is that not at all times I work my best under pressure. Sometimes it's nice to give yourself a head start to be happy and give the reflection of a good piece of work. It definitely pushed me creatively but I actually enjoyed it from looking forward to the color of the backgrounds to the fonts and pictures I was going to be using. It was a nice change of mood for this class. If I had more time and could do it all over I'd just work on my patience and outline first. Overall this project felt nice and although like every assignment a bit of pressure it was an

assignment I looked forward to doing during times like these because it was genuinely fun and

enjoyable.