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# *Fashion Design*

*Charles Sion*  
*Designer, Artist*



"Clothes mean nothing until someone lives in them." - Marc Jacobs

# Discourse community

Fashion design has been all around the globe changing and impacting lives. A group of creative individuals who put their best creating someone for the world to see. Designers who are committed and have a creative mind to make masterpieces. Having confidence in themselves to produce work. By doing this Fashion Designers create their own image or a reputation. For example how do you feel or what do you think when you hear their company name. Fashion Designers tend to make clothes based of the trends in the world to stay relevant and to gain more customers. Fashion designers communicate by making connections to help them further their fashion career. They also make connections to make their brand have a bigger audience. They communicate with the outside world by making clothes and pieces for the people to make moments out of them.



# History

Fashion design has started in 1850's when

Charles Frederick Worth first sewed a garment which was a dress. Clothes were being worn since 500,000 years ago and was being made from plants, animal skin and bone.

Clothing has grown in popularity since the printed design shirts came about. During the 18th century, Fashion Designers finally started becoming leaders of their work. Fashion began having a new style after world war 2 which included a hierarchy between rich and the poor.

During the late 20th century fashion has a big impact on the world and many designers had an impact as well. New materials have been introduced and become more used.



# Famous people

## 1. Rick Owens

Owens launched his fashion line in 1994, operating out of a store in [Hollywood Boulevard](#). His runway collections have been mounted in Paris since then. In 2004, Owens and Michèle Lamy established their own fashion company Owenscorp, and described their business partnership as “asking a gypsy to organise a war with a fascist.

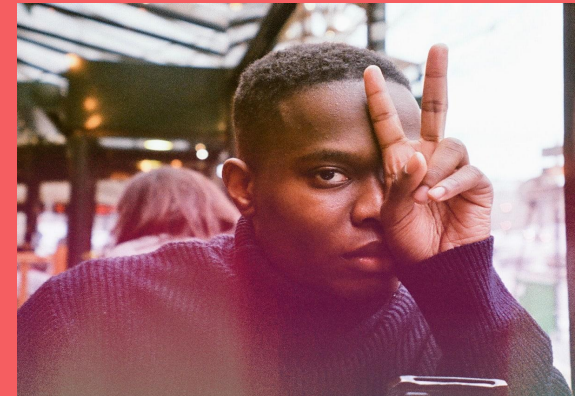
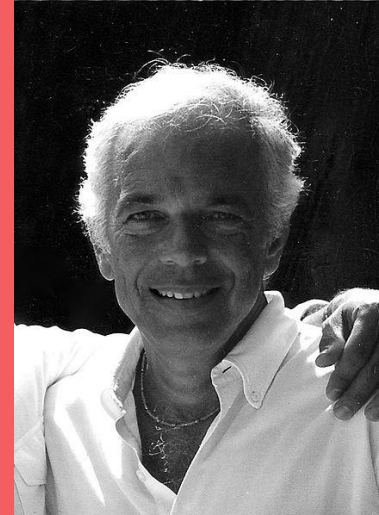
## 2. Ralph Lauren

**Ralph Lauren**, KBE (born October 14, 1939) is an American fashion designer, philanthropist, and billionaire businessman, best known for the Ralph Lauren Corporation, a global multibillion-dollar enterprise.

## 3. Virgil Abloh

Virgil Abloh is an American fashion designer, entrepreneur, artist, and DJ who has been the artistic director of Louis Vuitton's men's wear collection since March 2018. Abloh is also the chief executive officer of the Milan-based label Off-White, a fashion house he founded in 2013.

## 4. Ev bravado



# Intended Audience

The intended Audience for the genre i'm presenting is people who are in the fashion design world and people who are fans of fashion but want a little more insight. People striving to be the best creator they can be by gaining knowledge and learning what it takes to be one. Avid fans of fashion can also learn about the genre and could be able to give new information as well.



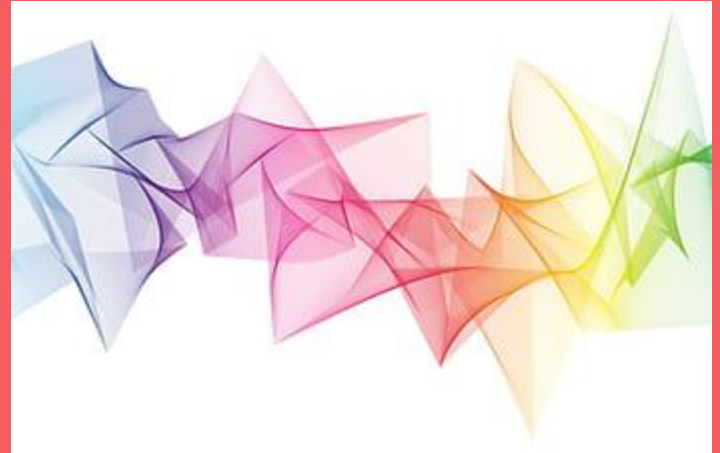
# Common Sense

Common Sense is my Clothing brand and i have gain inspiration from the famous people that I have mentioned. I have done Shirts, hoodies and soon to start jeans as well. I have been in the fashion field by doing fashion shows myself and now the traits and what it takes to be in the community. I can give information cleary to help the reader understand.



# Design

I decided to design my website like this because I want to give a point of interest and focus on the information that is being giving. I split up the page into 2 parts which is the information on one side and the images displaying the information in a different way.



# Bio

Charles Sion, the creator of the website has been in the fashion field and has some experience designing as well. Common Sense Clothing is my brand and I been always trying to improve to further my career to show how you can never stop learning about the profession. Giving information about fashion design and how the community strives together.





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