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ENG 1121

Prof. Penner

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Process Essay

In this assignment we were asked to create a website based on a previous assignment of the past. From I received the instructions about the task I knew for sure which unit assignment I would choose. This would be the first unit assignment. I chose this because I had the most fun making this essay, collecting information and replicating the information into an essay. I also knew exactly what I would do with the website. Especially since the essay related to me a lot. I knew the audience I would create this for because I am a part of that audience. Also, since I am a freelance graphic designer I am skilled with Adobe Photoshop and fortunately for me my professor is okay with me using it. I got straight into brainstorming what the overall theme and colors would be for the website.

Every day I go on YouTube to check out the latest videos on the website. I usually find myself watching gaming videos on NBA 2K. So from this I found my inspiration on what I wanted my website to look like. Also, on YouTube there's a dark mode and a light mode and personally since the first day they introduced dark mode I never went back. I also personally enjoy dark colors, there's something about the richness and deepness of different shades of black and grey. So I chose to make the website colors dark, dark is like minimalist everything is

smooth and slick. I also use dark mode on Twitter and any other app that I use that has dark mode (it's also easier on the eyes ☺). I pulled things like colors and an outline of the YouTube website to introduce to my website.

During the making of the website I knew I would have a concurrent navigation bar on each page so I had to make sure the navigation bar stood out but fit in at the same time. At first I did not have a logo on the navigation bar it was just three horizontal lines then the words Home and About. I had no idea what other pages I would have on my website so I had to brainstorm again then I came up with the others. During almost the end of the creation of the site I looked at the navigation bar and felt like it was missing something so I decided the use the 2KTV logo and put it on the left side of the navigation bar because I needed a name for the site and the logo also makes the navigation bar pop a little instead of it being just a shade of grey. Another thing I thought I had to change on the navigation bar is I felt like there was no indication that you were on a certain page. I decided to put an outer glow on each word depending on the page the viewer is on so that the viewer would be aware of what page they are on.

All in all, I am very proud of what I created. Especially since it took me 10 hours to create I felt like I made the most of the 10 hours because I made a beautiful website. The way I came up with how I wanted it to be is I wanted to create a website that I would go on and enjoy. I feel like I created just that.