

Charles Sion

English Comp 2

2/25/20

Word Count -1016

Common Sense Discourse

Clothes, being able to communicate without saying words and express emotions through fabrics. The collection of history that gives off identity to create movements. "Fashion is an architecture it is a matter of proportions". Common Sense Clothing is my discourse community. Common Sense Clothing is my company's name that I have created to create clothing accessories. My initial assumptions about this company was very confident in the potential that can be achieved. I thought it could be a good start for myself pursuing my career in fashion design.

My brand Common Sense Clothing started when I decided to share my ideas with the outside world. I have gained a love for fashion because my idols who inspired me by making merch or having clothing themselves and moving a community of fans, This inspired me to do the same and put a stamp on the world myself. I have interviewed a worker from Common Sense Clothing to give us an insight on this discourse community. I asked what the company's goal was and the answer they gave was "the company Common Sense Clothing's main goal was to share ideas within the company to create the best quality products for everyone". I asked them what are some ways this group communicates with each other, And the response was "the company communicates by using text and group discussions" "We use pictures and edit them using apps or text to make fixes or critiques of people's work". "Group discussions are very important because it allows the team to produce items clearly and increase the team's strength or chemistry as well". From observations they way the group communicates is

through their actions and what I mean is by designing their best work and making the work speak for itself. "The group is a bunch of shy kids who talk through their clothes rather than speaking themselves" The language that this company uses is regular conversation just like regular friends who play but know when it's time to be serious and create valuable time to produce things. What people also need to know before joining this group is the basics of fashion and having the energy to produce good work on a daily basis. Also to come in with energy to share ideas and not being afraid to share them as well. The traits that are needed to be in this company are determination, work ethic, and really important confidence. I say determination because you need to be determined and focus to hit the goals of the company and just wanting to make something good out of this. The work ethic is very important because the company wants 100 percent every day and the best of your ability. It helps the company but it also helps you see all the hard work actually paying off. The most important trait is having confidence because having confidence allows you to take criticism and be able to move on from it. Having confidence allows you to have strength in yourself and in your work that you are presenting. The values of the company that I have observed though the time is trust, passion, fun and being for its customers. I say these are their values because being able to trust each other allows the team to feel confident in their work and not be afraid to test their ideas. Trust also allows the members to try new things and not always go by script or follow the rules. Passion is another value because having passion towards something allows you to produce your best work so the team loves passion because it shows through whatever you are doing. Another value is to have fun, having fun allows the company to feed off people's energy and also uplift the team as a whole. Common Sense Clothing is for the customers because it gives the customer what they want. They set affordable prices and the customers want so they can be satisfied. The emotions that I express while creating fashion is

my passion for my clothing to be the best it can be. I express everything that I feel and I put it into my work. It also gives me a mental break working on my clothes because it gives me a time to distract myself from whatever is going on in my life at the time. Making clothes allows me to give off however i'm feeling back to the world through clothes or anything I decided to make. Common Sense Clothing is unique from the rest of the brands because it's not just about creating clothes but it's about creating a movement around the clothes. This means creating a movement not just for clothes but through film or documentaries to anything that can show the work behind the greatness behind Common Sense Clothing. The brand being able to lead a movement and have fans other than just for clothing is what the brand aims to be in the long run.

What I took away from the group is that this is a hard working company and has a lot of potential to get very far. The team has a lot of talent and confidence in themselves to make something great and leave an impact on the world. The values and traits of the team takes the team to a higher level to produce the best products for themselves and the world. The confidence that they have in each other and the determination for the company brings the energy and allows the company to flourish and try to be the best it can be. One thing I have learned about this group that surprised me is to never judge a book by its cover because you never know what someone is capable of. It is also about being determined because people in the company have lives outside of the brand and the company but always be determined to do both such as school or work.

Work Cited

Sion, Charles, Interview 9th Feb 2020

Sike, Walter Interview 20 Feb 2020

