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I would like to call this project basic digital propaganda. Microsoft Office suite been around for a long time. I have to say I appreciate the advances tremendously. Those who had a typewriter know what I mean. Powerpoint is also an amazing program. It truly is multi modal and is popular, often used for presentations. The look of what I designed is similar to the days of novice HTML. When wanna-be webpage owners would cobble together their site with only rudimentary skills in design. Actually, when looking at it, makes me reminiscent of those days. Several sites I followed that were personally owned ballooned and attached message boards. Some of the sites became popular and were the cause of many positive and negative effects for the owners.

The design incorporates images, some text, a sound effect, and a stick man animation. Each tile may have all or one less but no more. I always try to keep it standardized and it is easily recognizable format to someone familiar with the work. I would like to say that I intentionally designed this to be a copy of the early novice’s HTML. But the truth is really this is the best I can do. This type of project is from a person who does not design this for a living. It is from a person that has an idea or an opinion and enough basic expertise to get it out there. Personally, I was never a fan of those who see a project, and critique its presentation over its content, especially if they disagree with what is being said. Someone who speaks poor English should not be judged because of the sophistication of the oratory, but of the content and the intentions. I believe the reactions will be as I had mentioned. Those who disagree will make fun of the primitiveness of the media. Influencing others not to take note as this person is obviously unintelligent. Those who may not have an opinion or are in agreement with the position presented, will probably find it amusing. Here is where good text comes into play. That person will pick up a new “factoid” that they can use in any conversation that may arise where they debate an opposing view. Possibly tickle their curiosity to investigate something further. Do some research on their own, be a detective on the imagery, separate fact from fiction, and draw their own conclusions.

 I remember in the early days the sky was the limit. Those with some insight immediately realized that internet websites were the advertisers of the future. Put your name on it, the price with the PO Box to order, and sell your widgets to the world. Or expose something with some semblance of anonymity. Become a menace to your supervisor in your Government job, thoroughly enjoying your first amendment right much to their dismay. I have had some experience with Power Point, but it was rudimentary. I was supplied the template, then would incorporate the graphs, pie charts, or raw data, I was provided. I would then combine those with imagery or text that I would add and write. All to present the information in an understandable format. This was all designed to give superiors a good idea of how we are progressing and therefore the supervisor has an idea of their progress also. Just about everyone has to answer to someone.

I have built a website on a web share with go daddy. Actually, at first almost totally using HTML code to import radio buttons, hyperlinks and some graphics. Again, it was rudimentary and nothing fancy, but it was accessible, updated, and got the information across. It coordinated meetings and assemblies for hundreds of people. The site always kept them informed and had a last updated and alert light. Simple but I impressed myself. Later it was farmed off to a professional who shamed me badly in its quality and design.

Without being overly nostalgic most people can appreciate the early creations. Some of the actual earliest art was blog related creations. Drawing figures and animals completely with the QWERTY keyboard. After some basic wizard put together a program called a “progy”. It would scroll the whole image, and if sophisticated enough animate. It is hard to describe the patience and attention to detail involved with some creations. The “stickman” animations are stop motion animation, frame by frame (I consider them visual as an homage to artist Keith Haring). Still simple, but lightyears ahead of the old progys. I would not hesitate to call computer generated works as art. Indeed, they are different from the accepted mediums of paint, pencils or pastels. But if someone can get by with a canvass of feces as art. Then it would be hard to deny some of the amazing pieces that a computer can generate.

This work fits into the previous assignments with some symmetry. The previous assignments were designed to inform, influence, or research. All with a common writing foundation. Say you researched a position found it to be acceptable. You decided to promote that position by speaking engagements. Imagery and other forms like multi modal materials can be distributed, printed, seen online, or emailed. The project can be seen together or broken into pieces and stand alone. It can be fed along with a commentary. It is purposely designed not to spoon-feed the viewer. It is to highlight something, or paint similarities. As in previously writings I mentioned, to look for the string of continuity. Follow the bread crumbs or the blood trail. Since most of the content is a hot potato searches will excavate a treasure trove of information. Maybe raise an eyebrow of apprehension when that person was certain of something. What I would like to get across in this is for people not to get corralled into an acceptance of something because they identify with a group. Try to not succumb to their influences, be an objective free thinker. Then, after you get the facts independently, draw your own conclusions.