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My Artist Statement

The racial injustice in today's society was the reason why I created this Ad poster. Racism, sexism and the disregard of human rights are all portrayed in this one image. I decided to illustrate a more simple image so there is one direct message behind it that can be understood by all viewers. Additionally, as a latina myself this topic was very personal to me as I belong to that minority group of women that are being denied healthcare. This poster was not only meant to inform but also has the intention to expose the reality to those who may not agree with ideas like abortion or free health care for all. I can picture my ad being displayed in public locations like train stations and specifically in wealthier neighborhoods because they are not always aware of what's occurring outside of their wealthy communities. The main cause that inspired this poster was the idea that abortions are at a greater number in the lower income areas that are generally minority filled due to the lack of resources they receive. However, I wanted this ad to come across as a pro-choice advocate. I want women to have a choice when it comes to deciding what they want to do with their bodies and if their choice happens to be an abortion to find the necessary safe way to do so. Also if a woman is torn between having a baby or not that doesn't have to be because they don't have the help to have a child when it comes healthcare and financial support from the city/state. I hope when minority women see this that they see that there are people supporting them and want them to succeed and be treated equally. All women regardless of race or income should be in charge of their own bodies. This ad combines two important ideas not only that all women have the right to get health care but also have the right to choose what they want to do with their bodies. Some viewers may even argue that providing health care for low-income women can even prevent abortions. This is not to place a negative connotation on abortions but rather to inform those who lean more towards pro-life. This may be a way to get them on board. In the long run I would love my poster to be the main face of all pro choice protests.



