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ENG1121

Child Labour

This information brochure was to give people a chance to get a different perspective of the affects of child labour. I wanted to inform our citizens in different ways we can help end child Labour with a brochure. In my brochure I wanted to include a clever combination of imagery and text that catches my audience's attention to act on it. My brochure gives people a chance to find more about my organization with just an email away. I chose a brochure for my multimodal project because I wanted a common communication tool. Furthermore, I believe it is as if the photos I selected and the information said gives people an idea of what children who work experience daily, in a small area such as a brochure. I wanted to inform my audience what keeps children from getting the education they need to break the cycle of poverty in their family. Coming from poverty is the main reason most of these children are left with no choice other than to work. Most people don't know that due to COVID-19, rising poverty has grown. An estimated 8.9 additional children are at risk to being forced into child labour by the end of 2022. We can act now together to put a stop to child labour, and to protect the 8.9 additional children from being robbed of their childhood, education, and the future they deserved. There are organizations such as World Vision that work with their parents and communities to see that kids are protected and that their futures are not stolen by labor exploitation, they also empower children to know their rights and work toward their own well-being. World Vision allows citizens to sponsor a child. By

investing in a child's life, you'll help them stay in school. You'll also help build up their community so that there'll be more job opportunities for them to pursue as adults. My goal is to get more organizations to do the same. The more support these children can get the better improvement and difference we will see.