

RACISM ON MEXICANS

62% OF HISPANIC ADULTS SAY HAVING A DARKER SKIN COLOR HURTS HISPANICS' ABILITY TO GET AHEAD IN THE UNITED STATES AND 59% SAY HAVING A LIGHTER SKIN COLOR HELPS HISPANICS GET AHEAD

For U.S. Latinos, skin color shapes life experiences

% of Latino adults saying ...



Note: Share of respondents who did not offer an answer and other answer options not shown.

Source: National Survey of Latinos conducted March 15-28, 2021.

"Majority of Latinos Say Skin Color Impacts Opportunity in America and Shapes Daily Life"

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“PEOPLE SAY ‘OH YOU LOOK LIKE A WHITE DUDE’... BUT HOWEVER I MAY LOOK WHEN I LEAVE MY NAME I CAN’T GET A PHONE CALL BACK FROM AN APARTMENT IN NYC”

A Conversation With Latinos on Race | Op-Docs



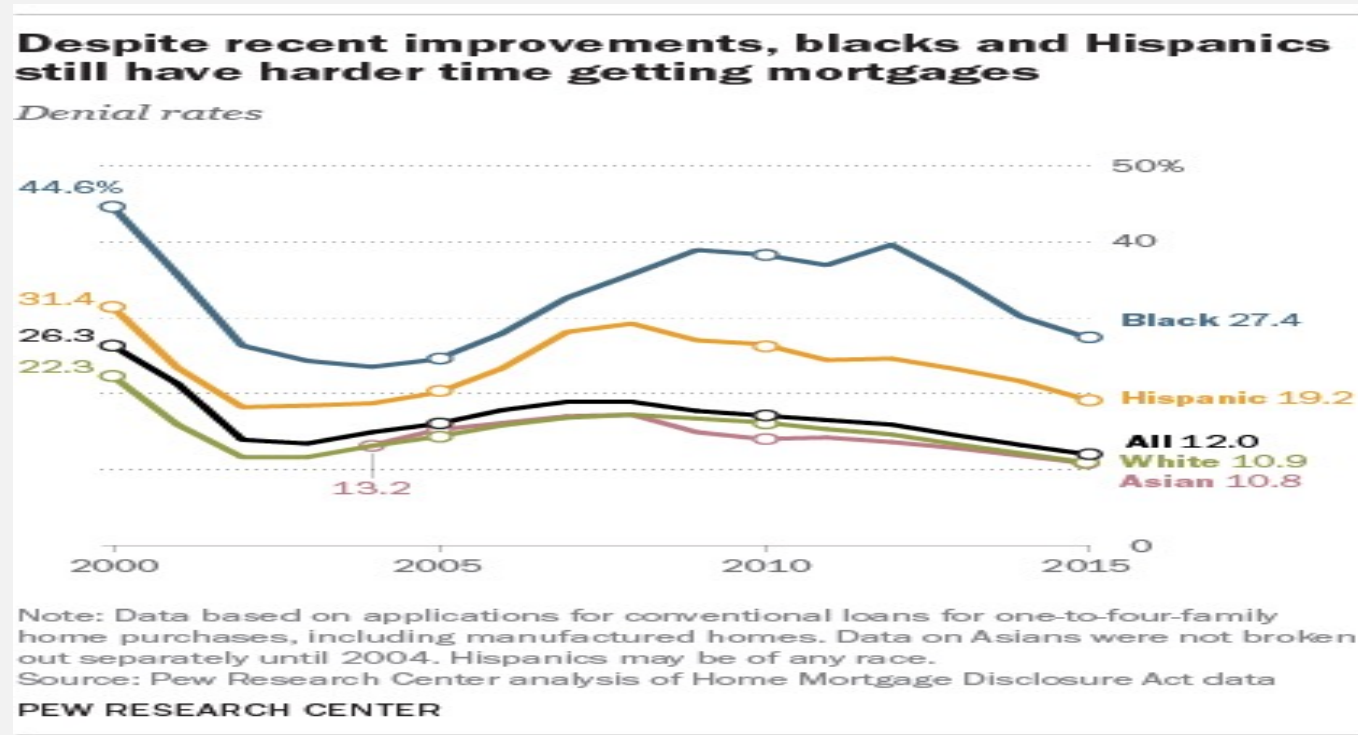
y les doy mi nombre nunca me regresan la llamada.

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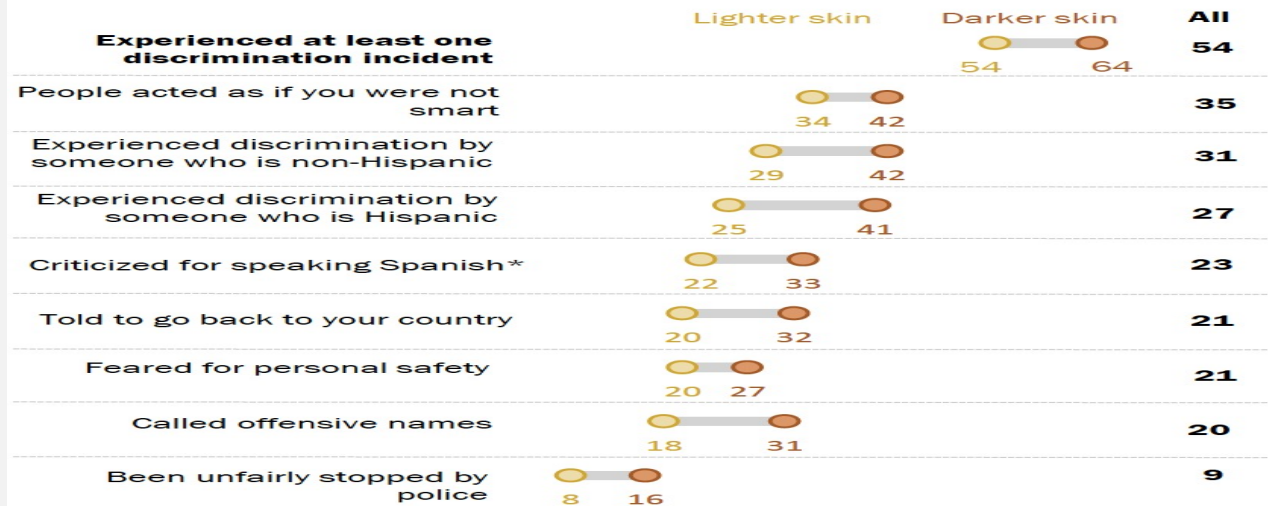
HISPANICS HAVE A HARDER TIME GETTING APPROVED FOR CONVENTIONAL MORTGAGES THAN WHITES AND ASIANS, AND WHEN THEY ARE APPROVED THEY TEND TO PAY HIGHER INTEREST RATES.



32% OF LATINOS WITH DARKER SKIN SAY SOMEONE TOLD THEM TO GO BACK TO THEIR COUNTRY WHILE 20% OF THOSE WITH LIGHTER SKIN WERE TOLD THAT SAME THING

Hispanics with darker skin more likely to experience discrimination incidents than those with lighter skin

% of Hispanic adults who say each of the following has happened to them in the 12 months prior to March 2021



*Asked only of those who spoke Spanish at least a little.

Note: Skin color is self-assessed based on a 10-step color scale, ranging from lightest (1) to darkest (10). Respondents with lighter skin selected 1-4 on the scale when identifying their skin color while respondents with darker skin selected 5-10. Share of respondents who did not offer an answer not shown.

Source: National Survey of Latinos conducted March 15-28, 2021.

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SOME HISPANICS WHOSE FAMILY ROOTS IN AMERICA DATE BACK CENTURIES ARE STILL ASKED, ESPECIALLY IF THEY HAVE DARK SKIN, WHERE THEIR FAMILY IS FROM.



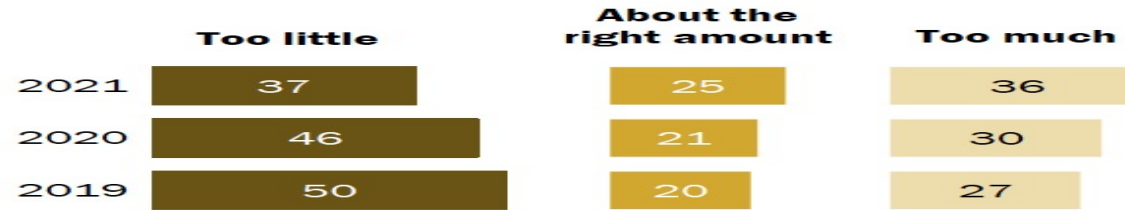
MANY WHITE PEOPLE THINK THAT ALL
LATINOS ARE FOREIGN NO MATTER HOW
LONG THEY'VE BEEN IN THE UNITED STATES
OR HOW "ASSIMILATED" THEY ARE



51% OF HISPANICS SAY TOO LITTLE ATTENTION IS PAID TO THEM

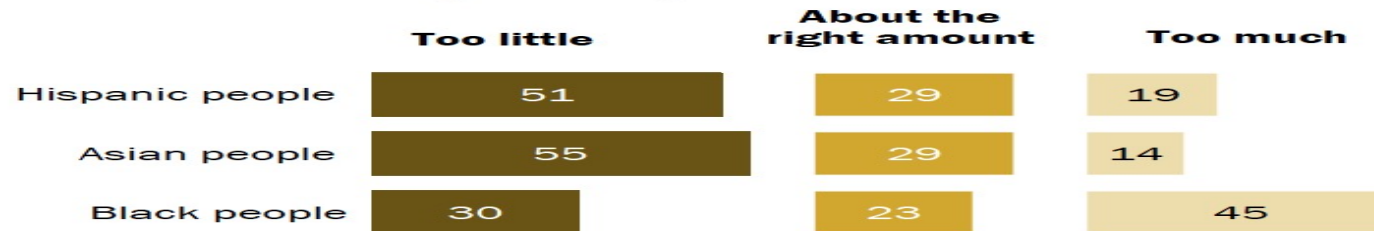
Since 2019, fewer Hispanics say too little attention is paid to race and racial issues nationally ...

% of Hispanic adults who say there is _____ attention paid to race and racial issues in our country these days



... though about half say too little attention is paid to race and racial issues concerning Hispanics

% of Hispanic adults who say there is _____ attention paid to race and racial issues in our country these days when it comes to ...



Note: Share of respondents who did not offer an answer not shown.

Source: National Survey of Latinos conducted March 15-28, 2021.

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“EDUCATED MEXICAN AMERICANS EXPERIENCE MORE STEREOTYPING AND DISCRIMINATION THAN THEIR LESS-EDUCATED COUNTERPARTS, WHICH IS PARTLY DUE TO THEIR GREATER CONTACT WITH WHITES.”-NCBI



“ONE WAY TO COUNTER STEREOTYPES IS THROUGH THE PRESENCE OF MORE LATINOS IN THE MEDIA...THE ABSENCE IS GLARING” – MALDEF SAENZ

