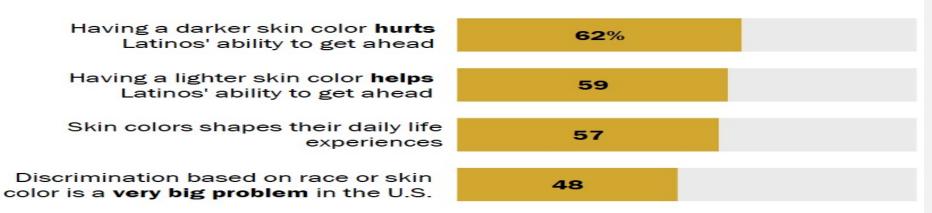
### RACISM ON MEXICANS

62% OF HISPANIC ADULTS SAY HAVING A DARKER SKIN COLOR HURTS HISPANICS' ABILITY TO GET AHEAD IN THE UNITED STATES AND 59% SAY HAVING A LIGHTER SKIN COLOR HELPS HISPANICS GET AHEAD

#### For U.S. Latinos, skin color shapes life experiences

% of Latino adults saying ...



Note: Share of respondents who did not offer an answer and other answer options not shown.

Source: National Survey of Latinos conducted March 15-28, 2021.

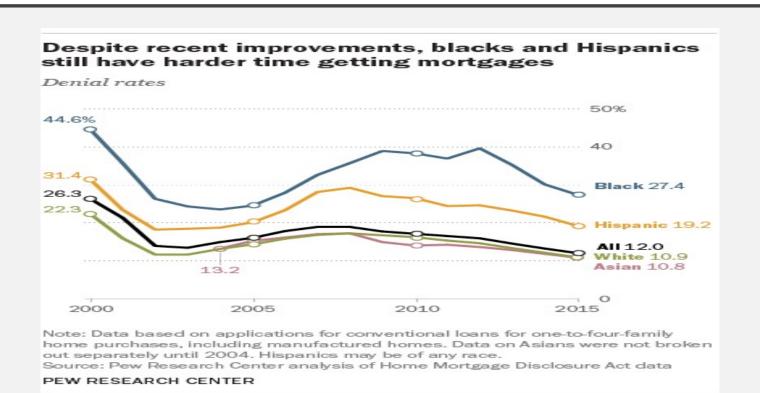
"Majority of Latinos Say Skin Color Impacts Opportunity in America and Shapes Daily Life"

#### PEW RESEARCH CENTER

"PEOPLE SAY 'OH YOU LOOK LIKE A WHITE DUDE'... BUT HOWEVER I MAY LOOK WHEN I LEAVE MY NAME I CAN'T GET A PHONE CALL BACK FROM AN APARTMENT IN NYC"



## HISPANICS HAVE A HARDER TIME GETTING APPROVED FOR CONVENTIONAL MORTGAGES THAN WHITES AND ASIANS, AND WHEN THEY ARE APPROVED THEY TEND TO PAY HIGHER INTEREST RATES.



# 32% OF LATINOS WITH DARKER SKIN SAY SOMEONE TOLD THEM TO GO BACK TO THEIR COUNTRY WHILE 20% OF THOSE WITH LIGHTER SKIN WERE TOLD THAT SAME THING

### Hispanics with darker skin more likely to experience discrimination incidents than those with lighter skin

% of Hispanic adults who say each of the following has happened to them in the 12 months prior to March 2021

Experienced at least one discrimination incident	Lighter skin  Darker skin  54 64	AII 54
People acted as if you were not smart	34 42	35
Experienced discrimination by someone who is non-Hispanic	29 42	31
Experienced discrimination by someone who is Hispanic	25 41	27
Criticized for speaking Spanish*	22 33	23
Told to go back to your country	20 32	21
Feared for personal safety	20 27	21
Called offensive names	18 31	20
Been unfairly stopped by police	8 16	9

\*Asked only of those who spoke Spanish at least a little.

Note: Skin color is self-assessed based on a 10-step color scale, ranging from lightest (1) to darkest (10). Respondents with lighter skin selected 1-4 on the scale when identifying their skin color while respondents with darker skin selected 5-10. Share of respondents who did not offer an answer not shown.

Source: National Survey of Latinos conducted March 15-28, 2021.

"Majority of Latinos Say Skin Color Impacts Opportunity in America and Shapes Daily Life"

PEW RESEARCH CENTER

## SOME HISPANICS WHOSE FAMILY ROOTS IN AMERICA DATE BACK CENTURIES ARE STILL ASKED, ESPECIALLY IF THEY HAVE DARK SKIN, WHERE THEIR FAMILY IS FROM.



### MANY WHITE PEOPLE THINK THAT ALL LATINOS ARE FOREIGN NO MATTER HOW LONG THEY'VE BEEN IN THE UNITED STATES OR HOW "ASSIMILATED" THEY ARE



### 51% OF HISPANICS SAY TOO LITTLE ATTENTION IS PAID TO THEM

### Since 2019, fewer Hispanics say too little attention is paid to race and racial issues nationally ...

% of Hispanic adults who say there is \_\_\_\_ attention paid to race and racial issues in our country these days

	Too little	About the right amount	Too much
2021	37	25	36
2020	46	21	30
2019	50	20	27

### ... though about half say too little attention is paid to race and racial issues concerning Hispanics

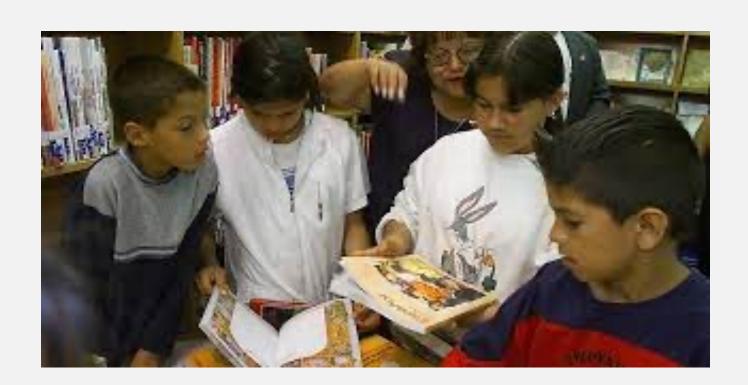
% of Hispanic adults who say there is \_\_\_\_ attention paid to race and racial issues in our country these days when it comes to ...

	Too little	About the right amount	Too much
Hispanic people	51	29	19
Asian people	55	29	14
Black people	30	23	45

Note: Share of respondents who did not offer an answer not shown. Source: National Survey of Latinos conducted March 15-28, 2021. "Majority of Latinos Say Skin Color Impacts Opportunity in America and Shapes Daily Life"

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"EDUCATED MEXICAN AMERICANS
EXPERIENCE MORE STEREOTYPING AND
DISCRIMINATION THAN THEIR LESSEDUCATED COUNTERPARTS, WHICH IS
PARTLY DUE TO THEIR GREATER CONTACT
WITH WHITES."-NCBI



### "ONE WAY TO COUNTER STEREOTYPES IS THROUGH THE PRESENCE OF MORE LATINOS IN THE MEDIA...THE ABSENCE IS GLARING" – MALDEF SAENZ

