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U3 Reflection

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Reflection

I looked for a way to reach Generation Z with my worries around health access and economic injustice, so I chose the literary device of an open letter. The open letter, a type of persuasive writing targeted to a particular individual or group, gives me a forum to express my ideas, encourage introspection, and—above all—motivate my peers to take action. This genre is perfect for involving Generation Z in the pressing problems of health access and economic inequality because it has the rare ability to bridge the gap between individual expression and community comprehension.

Born between the middle of the 1990s and the beginning of the 2010s, Generation Z is distinguished by its strong desire for social change, global connectedness, and digital nativism. As someone who belongs to this generation, I understand how critical it is to address the particular worries and presumptions that members of Generation Z may have about economic disparity and access to healthcare.

Because of the abundance of knowledge at their disposal, Generation Z is well-informed. They may differ in their views on the underlying reasons and possible remedies, but they are probably aware of the differences in health access and economic opportunity. While some could identify structural problems, others might believe that discrepancies are the result of personal decisions. I hope to dispel myths and offer a thorough understanding of the relationship between health access and economic inequality in my open letter.

Five distinct traits make the open letter an effective genre for my purpose:

1. Personalization: By directly addressing Generation Z's concerns, I am able to tailor my message through the open letter. I establish a sense of relatability by utilizing "you" and sharing personal experiences or insights, which inspires my peers to recognize the significance of these topics in their own life.
2. Direct Address: Having a direct conversation with Generation Z encourages cooperation and shared accountability. This direct involvement highlights that the issues at hand are collective concerns that call for collective action, appealing to the communal nature of my audience.
3. Emotional Appeal: I can connect with the empathy and compassion that are innate in Generation Z by incorporating emotion into my writing through the open letter. My goal is to elicit an emotional response that goes beyond numbers and promotes a more

profound comprehension of the human effect by sharing the experiences of those who are impacted by health access and economic inequality.

4. Call to Action: Motivating action is one of an open letter's main goals. In this article, I will outline specific actions that members of Generation Z may do to help bring about good change in the areas of health access and economic inequality. These actions may include signing petitions, getting involved in community activities, or raising awareness.
5. Accessibility: Inclusion and accessibility are important to Generation Z. The open letter is in line with my peers' communication preferences and is frequently shared on digital channels. It guarantees that the message is received by a large audience that is not limited by socioeconomic or geographic factors.

In conclusion, I feel that the open letter format gives me a strong way to express to Generation Z my concerns around health access and economic injustice. I hope to educate and inspire my peers to actively participate in building a more just and equitable society by utilizing customization, direct address, emotional appeal, a call to action, and accessibility. The open letter acts as a catalyst for change in the face of these urgent problems, encouraging a feeling of group accountability and motivating Generation Z to be change agents for the better to create a sustainable future for the future generations.