

ENG1101

Unit 1: Educational Narrative

Word Count 1005

10/19

When I was younger it amazed me that living wealthy is nice and I want to be like that. People had things that were extremely expensive. Things I wanted they would have it from when it comes out and things that were hard to get. They overpay to get what they want without worrying about money. All the wealthy people had something in common. They all owned a business and market very well. Many people do not know where they start but these people struggled for years before they became wealthy. I thought one day I can start a business and make it wealthy. I have seen the effects of having a business. Working more than a 9-5 job and times where you do not make much. My parents own a small business. While we are making enough to be comfortable there are times when we do not make enough, and we live while budgeting. While watching them work they have built relationships with customers and people in the community. Everyone knows them in the area and people love to talk to them. Watching them happy while working so much amazed me and inspired me to start a business.

In college I am learning marketing to help businesses market to the world. People who may need to use the product can buy it without knowing if there is something that can help. After finishing my major I would pursue my master's in business management where I would create a startup. With some knowledge of business, I would be able to market but also manage my company. Though college is not necessary for one's company to be big I would not be one in a few million to succeed. Through hard work and knowledge, I would start. In this generation, I could make it as many people use the internet and would go through many ads. Things they see that appeal to them bring in the customer and make a relationship with the customer. If many people, see a luxurious brand many people would want it as they want to follow the trend. Watching people have luxurious items I was envious of. I am grateful for the things I got but others have so much to spend its kind of crazy. Owning multiple houses to sports cars are things that were envious. Watching my cousins study made me learn material that way above my age. I feel like with the least amount of studying I picked marketing because I have known what to do. I have helped some people's businesses market into social media and made the poster for them to be known. I have made posters for business cards where the company's information is stated. So, I have gained experience with businesses that are small. Though my help was minimal, it was something I could grow and help me learn what I could do better. There are many companies in the world. But there are many that do not make it, or they have a small following. People only buy what they want or need. Therefore, I wanted to do my major in the business field. Immigrants have moved to America for this chance without knowing the language. But with technology evolving and English being a language for everyone in the world to learn it is easy to communicate. People all over can communicate while being of different races. Therefore, it is an advantage that the probability of company's success is high if the resources are used correctly. Getting a mentorship helped me and allowed me to see this vision where I

can success. Though I am still learning marketing is key as people would not see if the items sold are not appealing.

When learning some things look exceedingly difficult to comprehend as some texts do not make sense. The concept of reading is different from regular reading, as you must understand everything instead of finding the main idea. I felt that growing up is the same process as you cannot skip steps. The phrase you live and learn is something that sticks out. In anything in life there are times when things may go wrong but those times give you a lesson and help you grow. From an early age that was engraved to me as I was a first generation in America. I had my family to help me learn but everything was taught by teachers and myself. Learning was a struggle as no one really knew English as they grew up in a completely different time. These things are factors that helped me learn and grow. I had the internet, but I did not know how to use it. The way we grew up was different too as their generation is different as there is a huge gap between me and my parents. There is like 2 generations apart. The way people were taught is different from back then to now. So that experience of learning from them was different as things are different. Though when looking back the things they taught have stuck with me. School was always a struggle as I was tied down to something I did not enjoy and was stuck for 8 hours 5 days a week. Instead of looking forward to the next day I was looking forward to the next big vacation. I learnt that was a bad way of thinking and just being lucky enough to have a free education and learning. Many people have not had the opportunity as circumstances do not allow them to learn. Though that is the thinking, there are times where teachers and professors make learning so hard as the way they teach messes up a lot of students. They are not open minded to diverse ways to get answers. Everyone thinks it is different and some students have a different reaction to getting an answer. So, I was mindful of this and learned from different perspectives. This is how through different circumstances I got to my major.