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Reflection of U3 Multimodal Project

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Self Reflection

My topic was human trafficking and what I believed the most effective way to spread the message to my targeted audience was using an infographic. The audience of my topic are young -middle aged adults. I used images and charts with limited text to inform my audience about the dangers of human trafficking. I went over the outcomes of some of the victims like being forced into labor, sex exploitation, and organ trafficking. I also made my infographic dark and gloomy with images of people tie up, organs and children working to catch the attention of my audience because most people wouldn't focus on the topic of human trafficking because it isn't brought up in the media or news enough for them to care. Most adults know in the back of their minds that it takes place but if it doesn't affect them why should they care. This is another reason why infographics would be effective with adults because most adults wouldn't spend time reading an article or essay that doesn't affect them, however if they see gruesome images it would catch their attention and with the limited text they can learn about the topic in multiple categories. I didn't use many charts for my infographic because if I used more than one they would be conveying the same information like the most common victim the services the victims are forced to complete. That's why I made one graph.

Also if I did include the most common victims of human trafficking the people that aren't in the common range might not look into since they believe that they wouldn't be a victim. Also with the infographic I can divide the information into subtopics to sexual expectations, forced labor, child labor, and organ trafficking This would allow for my audience to look into the part of human trafficking they find the most interesting. With the infographic I created I made it to where all the definitions are included for someone that might not know what human trafficking is. I also design my infographic to look decent so its easier on the eyes of my audience. Also the design of the infographic might be the reason why people might want to visit my infographic. Also the topic I chose isn't light hearted its very inhumane and most genres wouldn't fit with this topic, but as a infographic I can just give statistics and definitions to kinda take away from the horror aspect of human trafficking with still bringing awareness. Also using a infographic i was able to organize my topic from less grusomes parts of human trafficking to the worst parts of it. I was also able to label them in order from 1-5. Infographics are also very accessible they can be posted on most media. Infographics can also get printed out as a hard copy and than get spreaded outside or mail to specific people.

Infographics can also be used in presentations, slides shows, and speeches as evidence or a background for people to gain more audience. Also I have came across a lot of infographics myself, the one that sticks out to me is a youtube channel that uses the format of infographic and information from them and make like 10 minutes videos so not only there enjoyable to watch, they are very informative. They also kinda make gruesome events a bit more tolerable because of the art style the youtube channel is "The Infographic Show". This channel also contributed to me choosing to use an infographic

for my topic, because I watched these videos when I was 16-19. This is why I believe infographics are one of the best way to spread information.

Citation

Bing, Microsoft,

www.bing.com/images/search?view=detailV2&ccid=LEsv%2BLKa&id=83D33AD3D3CC2DEEC02909F49FD8A49B47AFB433&thid=OIP.LEsv-LKaA22LZb-qXea85gHaEA&mediurl=https%3A%2F%2Fpolarisproject.org%2Fwp-content%2Fuploads%2F2022%2F01%2FPolaris_FactSheet-2021_WebGraphs_1-1024x555.png&cdnurl=https%3A%2F%2Fth.bing.com%2Fth%2Fid%2FR.2c4b2ff8b29a036d8b65bfaa5de6bce6%3Frik%3DM7SvR5uk2J%252f0CQ%26pid%3DImgRaw%26r%3D0&exph=555&expw=1024&q=human%2Btrafficking%2Bgraphs&simid=608049717656551613&FORM=IRPRST&ck=F39F13A154E0B6D8C656568931680211&selectedIndex=6&itb=0&ajaxhist=0&ajaxserp=0.

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