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ENG1101

12/05/2023

U3 Reflection

The genre choosed is infographic and how easily you can learn about any topic, in this case pollution. The reason why I chose it is because I would like to “teach” people in an easier way, I want to inform them in a way that they can understand easily without having to spend a lot of time, or stressing trying to understand. Infographics are an easier way to get informed or to inform others and are also known because the way they inform are by using “evidence” and facts. The “evidence” usually are percentages and sources from people that are already informed about the topic or studied the topic more deeply. The audience that am trying to reach are the young, maybe middle schoolers and high schoolers. Why the young? Well as we know the young are already in school learning, and I believe that using the source of infographics would make that learning way easier. As I said before this is an easier way to learn and get informed without having to read hundreds or hundreds of pages or multiple articles that might just make things more complicated and that wouldn’t help. Also the young are already learning and learning more about infographics might even help them for future study.

In this case I am using the infographic to inform about pollution. Pollution is a theme that should definitely be talked about more since it is a global problem that is affecting us and will affect us even more in the future. Using infographics will help since as mentioned before, one of the main

things in evidence and facts, usually found in percentages and research, and that are resumed and explained in a more simple way and this generation is more about that, about getting things done quickly and in an easier way. Also the imagery and images used in this infographics calls more attention and calls the interest on looking more into it. You know that saying “don’t judge a book by its cover” although it might be a true saying, we do judge by cover, and that’s why I feel like infographics are one of the best way to inform, since the percentages, and images just makes you have more interest on it, and what it might have to say, teach, or inform.

I feel like people do know about this theme and pollution, we might get inform, but it’s just not enough, for example here

<https://celsiusmarketing.com/blog/what-are-infographics-and-why-are-they-important/> it shows the importance of infographics, and why are they useful and why we should use them to get informed about various themes and of course pollution. More the young since they can make a change since they can start from now, although the audience could be anyone when talking about pollution and infographics, I feel like we all at least have read or seen one, and maybe even thought that it was interesting, and that’s what matters, that’s what i’m trying to show.

I know that people do have a lot of questions about this topic and more since it’s not talked about enough or they just don’t find easy ways to get informed about it, which might be the cause why they just don’t have the interest of learning because it’s hard and confusing. People might know the simple things about pollution, or maybe the minimal information which it’s ridiculous when talking about a theme like this that it is a very important one.

