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Reflection of U3 Multimodal Project

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## Reflection:

Overall, the topic I had chosen which concerned the fundamental and morality of taxes the message I have seen was very exhausting as it portrayed that taxes carry many political beliefs. However, seeing as I have chosen taxes, I had to pick a genre that can perfectly display the message I want my audience to understand, said audience being those who are low income, middle class or those who are concerned about their well-being. Now, many people avoid the conversation of anything to do with politics as they are very biased or uninterested so what better way to talk about taxes using podcast. The genre of podcast is a very simple one it is a audio recording of people having discussions about virtually anything one can think of. Podcasts can be used in many tones either being biased or purely informative. This was an opportunity to try podcasts as I have watched clips of them and always found some sort of relation to the discussion even if I was not present it made me want to know more about the information they were giving to me .I wanted my podcast to be informative for simple reasons being my annotative bibliography was the former and I wanted my audience to be informed and understand the value of tax. My audience which I assume to be your taxpayers who have no idea why they are paying and those who just want a unsophisticated explanation of where their money is going. My audience does not want political point of view nor opinions they want information and to my understanding writing a podcast script would be the best way. The reason being that podcasts do not need any format as explained before the creator can virtually speak about anything. For this podcast I have noticed that there were many traits only unique to this genre which better appeals to the audience said traits being: humor, unbiased, informative, intimacy, and realistic. In other words, these traits reinforced my message for, example the humor and intimacy created a sense of closeness with my information on tax to the audience. This sense of closeness was further enhanced by the realistic scenario of where the people pay for taxes something the audience can relate roughly to and understand as they are in the real world as the working class. The remaining trait being informative is exactly how it sounds it lets me give concise explanations and analysis that I want others to see and develop more of it in their train of thought. My podcast is far from perfect but I believe that this imperfection is what allows me to talk about my topic taxation being robbery, a thought most do not talk about however, something that makes one curious similar to when you are falling asleep and you think of something which makes you want to learn more about. This is that action personified into a podcast, speakers giving their two cents

and findings on whether taxation is robbery or not or even just speak about in brief. The freedom does not constrict the thoughts I have. I truly think this podcast format is best choice overall even if its exhausting options of writing it lets me speak in a unrestrained tone which serves one purpose to inform the taxpayers about my thoughts and findings all while they get more curious as me creating a cycle of research on this topic. I hope that my podcast delivers the message I intended the viewer to understand, "please learn more about this topic and think more," and in turn they reflect the same as me looking back at their research and further continuing the passage of information.