

Melanie Sacta-Sanchez

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U3 Reflection Infographic

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## **Reflection**

My U3 project will be based on my U2 annotative bibliography where I spoke on how redlining is still affecting America today. Redlining is defined as a discriminatory practice in which services are withheld from potential customers who reside in neighborhoods classified as "hazardous" to investment; these neighborhoods have significant numbers of racial and ethnic minorities, and low-income residents. For my U3 I chose to make an infographic to further the point I was making in my U2 assignment. The reason I chose an infographic is because this is a serious topic and it contributes to a bigger problem with racial injustice in America. There has always been a fight for racial equality and while we have made a lot of improvement compared to how things used to be there is still so much that has to be done in order to eradicate it completely. Higher powers have still been mirroring very racist ideals that harm POC communities till this day and one way they do this is by still utilizing redlining maps. With the recent but not so recent Black Lives Matter movement there is a big need for change and many people have been looking into ways to not only bring these to light but make sure that the information is digestible for all. With my infographic I hope to make this information accessible and inspire people to want to change this for a better and more equal future. When bringing up situations like this you have to keep in mind that you have to have credible information to

present to policymakers or anyone in power in order to make sure that you are clearly heard. It is very easy for people to shut down what you have to say especially if you don't have the right evidence to back it up. Sadly many people in power and policy makers tend to ignore people when they are speaking about the way they may feel about the problem. Though a lot of big corporations still ignore people regardless, it becomes a lot harder when you present to them all the facts and information.

A trait that is unique to my genre is the visual aspect of the information that you are being introduced to. An example of this is graphs, a pie chart, and or any statics that pertain to the topic at hand. It's a better way to let people understand complex concepts that can be dense to the average reader. It makes imperative information more accessible to anyone who needs to read it. Another trait that is unique to an infographic is the bold and detailed background that all infographics have. This was another reason I chose an infographic to present my information. A lot of the time the details and colors and in the back of the infographic is what draws people in because at first glance infographics look almost like a comic or a visually appealing poster. A lot of them have many figures, shapes and colors that draw in people most likely due to the child-like presentation of the data. A trait that also stands out in an infographic is the clear and organized manner of the information. Since an infographic isn't your typical essay but contains the information that an essay might have it is important to somewhat format your information that way the reader can follow along and grasp the concept the same way it would if they were reading an essay. The way they achieve this is by putting the information in sequential order. Infographics usually always start by introducing you to the topic then explaining the problems that said topic faces. Next would be to show the facts and statistics that back up the very information that is being presented in the infographic.