



Unit 3

Genre Lesson

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What is a Public Service Announcement?

Public service announcements are messages that may affect the journey of an individual's route. These types of messages are usually given from the public or higher officials to keep individuals aware of an event, issue, or situation.



What are the Benefits of a Public Service Announcement?

The benefits of a public service announcement includes awareness, safety procedures, or influence others. Some examples could be train operators making public service announcements on delays, missed stops, or specific routes.



What Type of Subjects do Public Service Announcement Pair With?



- Twitter thread (at least 10 Tweets for the thread)
- An infographic or academic poster presentation
- A graphic short story
- Infographic
- Brochure
- Photo Essay

How to Make A Public Service Announcement?

Public Service Announcements can be made in countless of ways...

- Social Media Outlets
- Identify Audience
- Gather Proof and Information to Persuade the Public
- Release Information





Mentor Text

<https://www.nbcnewyork.com/news/local/surge-in-nyc-subway-crime-sets-city-on-edge-breaking-down-the-numbers/3905249/>

