

Tahnaz Chowdhury

ENG1101

7 December 2022

Reflection of U3 Multimodal Project

Word Count: 634 words

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Public service announcements are messages that may affect the journey of an individual's route. My genre is public service announcements and my topic is the increase in violence in public forms of transportation such as train stations in New York City. An example of this would be a train operator mentioning that some stops may be delayed or skipped. An audience that I would hope to attract to be able to share in my research are those that may use any form of public transportation such as train stations. Specifically New York faces a high rate of violence in public transportation.

New York revolves around public service announcements to be aware of surroundings, their safety, and the overall environment status. I would like to share my research with commuters, those living in New York, and the individuals that are working for the city. My audience may be aware of publicized crimes that have surrounded social media, the news, or radio stations. I'm sure many are afraid. But I believe there are ways to reduce crime that are taking place in public transportation. Violence in New York City, specifically train stations, have taken a huge rise that has beat the violence rates in the past 22 years. New York City runs on public transportation, which may include ourselves, our family members, or our friends. There

are approximately two million riders that use the train as a form of transportation. Trains may be used to help one get to work, school, or social events. Based on my own experience, I fear each day that I am aware that I must use the train to commute myself from one place to another. My anxiety levels are high and I become intensely aware of my surroundings.

The fear of train stations has been talked about among most of my friend groups when we have realized we share the same emotion: fear. When seen all through social media, the mouths of those around us, or seeing it on a news coverage channel, the majority of the crimes are unprovoked and random. Women, in specific, have faced at least one form of discomfort or harassment with strangers that used the same form of transportation as us. Not only do I or the rest of New York fear for our own safety, we fear for the safety of our families and friends. I have a parent that commutes to Manhattan twice a day for approximately six days a week. Each day, I pray that she has a safe arrival home and to work. These attacks on innocent lives are not only random, but they're brutal. These attacks include murder, multiple stab wounds, and assault. New Yorkers are facing the consequences of the pandemic in negative ways that have altered the routine of their daily lives and form of commute. There are many traits that may be unique to my genre such as a thematic message that the individual is attempting to spread to the public. Another trait would be the individual and the dialogues one may use. Additionally, the tone and language that the individual may use in the public service announcements. Consequently, the proposition or resolution that the individual is requesting from the public or higher officials for a moment of change. A public service announcement can be made in countless ways such as social media outlets by identifying an audience or gathering information to persuade the public. Lastly, the individual would need to release information.

Violence in New York City has increasingly risen post and during the pandemic, creating fear and anxiety of commuters that may use public transportation as their only form of transportation. This increases the potential attacks that may affect or jeopardize low, middle or the working class through the economic issue of homelessness and poverty.