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Jacky Dong ENG1101 Date 12/7 Reflection of U3 Multimodal Project Word Count: XXX

Reflection

Since I want to present this knowledge in a variety of inventive ways, street art is the medium I've chosen. However, if we're simply talking about street art, it might be transported back to a time when cavemen were still a thing, that's when they began carving drawings on the wall to store information. Today's street art, also known as modern street art, has many unique ways to present out to people. That sparked the creation of modern street arts in the early 1960s beginning in Philadelphia. It then gradually spread across the country, finally reaching New York. One example would be graffitis, it was found in the 1970s where a bunch of teens or young adults began to spray paint over trains and buildings in New York. That's when the paint and spray became such a popular thing where people who tried to be a writer would first steal some spray paint. And these paintings weren't simply for show; individuals wanted to express a political statement and hope for a change. It had a big impact on the city because it represents people's ideas and messages.

This form of modern street art was used in my topic, which is about poverty and child development. And the reason behind this is that I think street art has a very unique way of demonstrating my ideas to the world. Not everyone on the planet has the capacity to analyze and comprehend street art. People who know, on the other hand, have at least some information that can lead them to grasp it and have a better possibility of sharing it with others. In addition, The

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majority of street art occurs in public spaces, and if a large number of people agree with it, the government may be concerned. This could force the government to change or at least make a call for a specific message.

Poverty and child development have long been a global problem, and by incorporating them into street art, we may expect that more people with higher education will see it and, perhaps, do something about it. And this couldn't happen without a targeted audience. My intended audience is broad, but I want to focus on people like teachers, professors, and students. The reason why I say it's broad, it's because street art can be seen everywhere no matter where you go. And I put students with them because students would always want to talk with each other and communicating is a great way to exchange knowledge with each other. Especially if they could be able to take courses similar to the topic. Moreover, street arts often don't come with a lot of text which is more in favor of teens and children, therefore it could be one of the few types of genre that could grab students' attention.

As I start to do this project, I feel that I've learned more information that I usually know. And it gave me a more clear understanding about my topic, in a fun way. Some of the struggles I've faced have to be finding and understanding the resources. It was difficult for me to discover them because practically every image I saw required payment to see. And moreover The majority of them don't even have a title or an artist. It makes me to use my brain more than ever. But that's the beauty of searching online, nothing could be so smooth.

This project was one of the few ones where I could choose my own genre and topic which is pretty unique. And over all I enjoy doing the research and putting them down in slides.