



# How to write a Ted talk script

A decorative graphic on the left side of the slide, consisting of a teal triangle pointing downwards and a white diagonal line separating it from the dark grey background.

# Pick an interesting topic of discussion

This is the most important part of the process and the first part of the process. Picking a topic becomes very hard if you are not assigned a topic and have very little clue what people are interested in. One of the easiest methods for making this easier is to look for trends. Another method would be to look at media platforms and look for what people have in common.

# Relatability

That brings us to our second requirement and that is relatability. The topic that you choose has to be relatable. Not only that, but you have to constantly relate details about the topic to your audience and bring them aboard with your ideas and/or opinions when pertaining to the topic you chose.



# Language

Language is by far one of the most important qualities for setting the mood for the talk. You have to know what language is appropriate both for the environment, setting, and the topic. If you do not pick carefully you will lose the audience and could possibly even lose your platform/ability to talk again at a Ted Talk.

A decorative graphic on the left side of the slide, consisting of two overlapping green arrow shapes pointing to the right. The top arrow is a lighter shade of green, and the bottom arrow is a darker shade, creating a layered effect.

# Background knowledge

In order to be able to make a Ted Talk for any topic. You need to have experience in the field that the topic pertains to. Or have either extensive amounts of background knowledge or done extensive amounts of studying on the topic. Do not make a speech about something you know nothing of because you will be shunned and mocked.

# Dialogue

It is very important that your speech is a discussion instead of just a speech. You have to engage the audience in a discussion because even if at the end of it they do not agree with you, they still had fun throughout the duration of your talk. So have a talk with them and figure out what their opinions are because it isn't just a learning experience for them it also for you.

# Proof

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This goes together with background knowledge. Your opinion on the topic must be backed by some level of fact or come from a source that is credible. You do not have to quote them word for word but you should give the audience the person, place or thing that gave you your info so that they may check it and make their own opinions.

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