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Reflection of U3

Word Count: 400

Reflection

PSA is the genre I selected. What is a PSA? A PSA is a brief educational broadcast that helps to increase audience awareness of a serious issue. PSAs can contain a variety of audio and visual materials, such as interviews, dramatizations, animations, and much more. However, I'm creating a poster, and which contains both graphic content and a brief overview of my topic.

Personally, I don't like long readings and I like some graphic content and I'm trying to represent that in my poster. I'm trying to aware people and give them a short message to take care of our environment and the pollution that is happening to our environment.

I choose this because my target audience is primarily New Yorkers. They vary in their age. My goal is to spread the message to people of various backgrounds and ages. I think my poster will attract more of the youthful audience's attention. They symbolize the future. With PSA, individuals can learn more effectively and get a visual reflection. Since I live in New York, which is a huge city, I decided to pick New Yorkers. There are a lot of people and pollution in this city. People are destroying the environment and still being careless. Because it is our duty to protect our environment, they need to be aware of it.

So, I created a poster to help all types of people to comprehend the value of and our relationship with the environment. All that my audience is aware of is recycling. They must also

take additional actions to protect our environment, such as saving electricity by turning off lights when they are not in use. Use reusable things like cloth bags in place of disposable ones. Since plastic cannot be recycled. They really do need to save water, clean up litter, recycle paper, and take care of animals. They have to be sustainable.

Traits that are unique to my genre are, it gets the audience to pay close attention. My message is straightforward and simple to understand. My message is supported by facts about environmental issues. The text is clear and to the point. I made bullets, and headlines to make it easy to read to my audience.