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### Unit 3 Reflection

In this major assignment I chose my genre to be a brochure and my target audience to be parents, specifically parents who choose to ignore the mental health of their children. Now you may be asking why a brochure? Brochures aren't bulky, tend to be informative, can be eye catching, and could be found anywhere. In this case a brochure like mine could be found in a school or doctor's office since it is about children and mental health during a parent's divorce. This will help bring awareness to parents who are struggling to help out their kid during a separation and to better understand them. A brochure can be made in different ways as well. I found that a tri-fold brochure will be more effective because it's already folded up and does not get crumpled into a ball unlike a normal piece of paper. The convenience of a brochure is that it can be given easily to anyone. For example you can hand it out or place it in a pile somewhere without being too much in people's faces.

The reason I chose my target audience to be parents is because that is what this issue is all about. Not many of them are aware of how much divorce can effect their child mentally especially those in their adolescent years. In my previous research it was discovered that minors between the ages of seven and fourteen exhibit a sixteen percent rise in emotional problems such as anxiety and depression. Now many parents don't think it's possible for a seven year old to become depressed and consider it as nonsense. It's more than just that. Kids don't know how to express how they feel which results in tantrums. They are scared to be alone. They need

reassurance from at least one parent. Kids of all ages need their feelings to be heard and acknowledged. If their feelings aren't acknowledged now then they'll have difficulty later on in the future with confrontation and being able to properly express how they feel. It can also lead to being unable to socialize with other people.

While creating my own brochure I had to put some thought into it. I created my brochure through Adobe Express with a template. The colors I used were green and blue because those were one of the few colors that appeared when I typed in "sad" colors and it was eye-catching. Having a color scheme makes the brochure look neat and not all over the place. Secondly putting imagery brought the brochure together because people won't just read something with a bunch of words. I was surprised that I found the perfect picture to represent the main idea of my brochure, a kid looking sad thinking about their parent's separation in a school setting. That means I'm not the only one who thinks children can face difficulty during a parent's divorce. Lastly it was important to include any evidence I found and include it as pieces of evidence with the use of a footnote. It's a way of saying "I'm not making this up, there are people who think the same as I do".

Overall I enjoyed how I converted an annotated bibliography and turned it into a brochure. People can either read the research I've done through something longer or something shorter but still getting the same message that is getting across. I know some parents still have the mindset of leaving their kids to go through stuff by themselves but this is something that could be sensitive and cause kids to shut down. I strongly believe there should be awareness about mental health and children.