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Reflection U3  
Word Count:496

The genre i chose is a PSA.What is a PSA?PSA is a Public Service Annoucement.It is usually used to make awareness to a problem and change behavior of things.PSA's can be in poster form or made into a video and sometimes there placed on walls in like schools or outside of a building or at a bus or train stop.I chose this genre because my topic is about teen gun violence and i feel like its a genre that is short and gets straight to the point.Me being a teen myself i know i don't like to read super long articles about things happening in the world.But seeing as this is a serious topic that is happening more often i feel like this is what grabs peoples attention.

My audience is mostly for teens of color because i feel they are most affected by it but others can definitely be apart of this and see it.Because i feel like this is a topic that should be taken more serious and there needs to be a solution to this problem.My goal is to spread awareness and make sure that teens are taking this serious.This isn't a topic that should be joked about.Guns are also not something kids/teens should be playing with it isn't cool and can end a life really fast.Parents and teens themselves should really watch the people they hang with because having your life end at such a young age with a weapon like that is really sad and it traumatizes kids.A lot of kids don't truly see themselves living too long or reaching there goals because of this,others who have been affected by this are scared to live life in general they think that there next.

While creating this PSA it was a little challenging because i didn't know what things to write in it without making it too boring.I made sure to include some pictures too because just words would bore teens too much.I did make the PSA dark because i do feel like the tone should be like dark seeing as this isn't like a happy issue going on and it needs to be recognized more as a serious problem.But overall i did think this was a good idea for a project because i got to write an essay about a problem i see happening a lot in everyday life around the world and also in my neighborhood.It was also really cool to be able to turn my essay into a PSA because to me it help bring awareness without being too boring.People can just read it and see how i got my point across and actually think about how much this goes on in everyday life and that we need to take action about it and find an end to this problem.