

# Script for Ted Talk

Before you begin... all scripts for Ted talks need a good structure. A clear introduction, middle and the end.

Purpose- what are you trying to convey to the audience? What's the importance? Make sure your ideas are clear for the audience to be understood.

Audience- Who is the intended audience? Depending on the demographic, you need to make sure that they understand what you're trying to convey.

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Questions- Asking questions is a good way to be engaging, but also get your audience attention. You want to have multiple questions ready whenever you finish stating one of your points.

Evidence- Having evidence that backs up your claim is necessary to prove your point. It is important to give proper credit.

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Time- Make sure you have enough time and that you're using your time efficiently. Don't speak too fast, but don't speak too slow either. Make sure your ideas are easy and concise for the audience to follow along.

Takeaway- It is important to have a main takeaways. When the time is up, you want the audience to remember your topic by an important idea. Whether it's an acronym, a phrase, or a sentence, if the audience is able to remember the important takeaways from your script it doesn't matter.