TWITTER THREAD

A thread on Twitter is a series of connected Tweets from one person. With a thread you can provide additional context, an update, or an extended point by connecting multiple Tweets. Twitter threads are great for providing more information and context around a certain topic when you don't want to be constrained by Twitter's 280-character limit.

As mentioned above, 280 characters isn't always enough for what you want to say; abbreviating isn't an option, and in order to communicate effectively you simply need more space.

A thread keeps all the tweets on the topic together, which makes it easier for your followers to find, and read.

If you're tweeting at a conference or an event creating an easy-to-follow thread helps people who can't be there in person learn, too. This in turn can help make you a 'go-to' person for your profession or area of interest, building your networks and your return on influence.

A thread means all the content is in one place making it easy for you to refer back to yourself.

THINGS YOU CAN DO WITH A TWITTER THREAD

1

tell a story or announce something and describe how it came to be,

2

describe a process,

3

trace the progress of a line of research or chain of events,

4

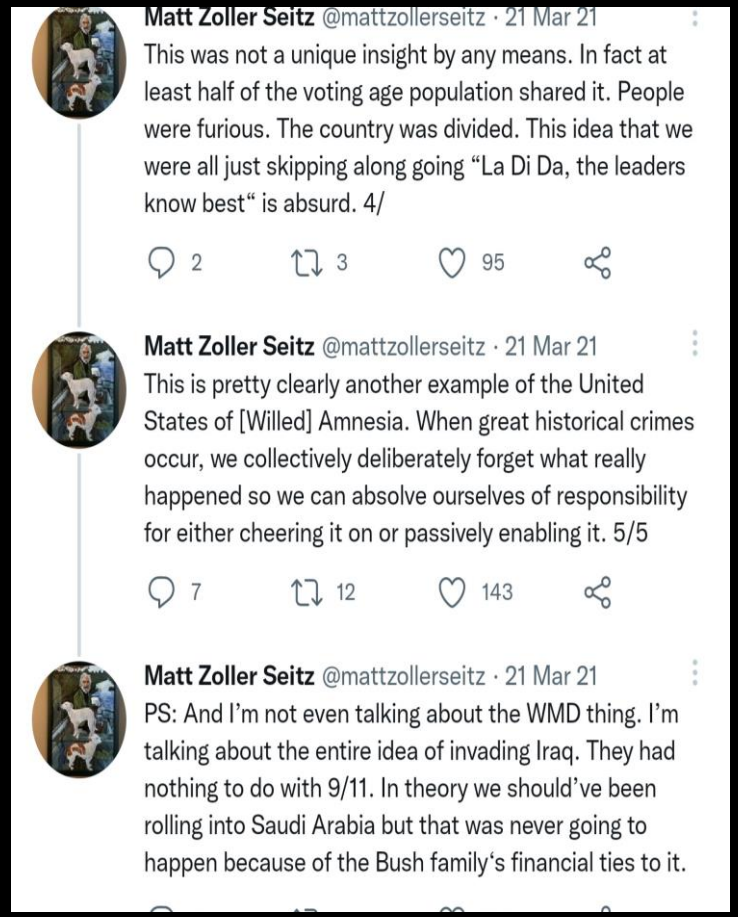
include links, Twitter handles of people/entities you worked with or want to thank, and images than you can do with a single tweet

PROCESS OF TWITTER THREAD

- To make a new thread on Twitter using the threads tool, follow the steps below. The steps are the same for all Twitter apps and Twitter website.
- On Twitter, start typing your first tweet under What's happening (for desktop users) or select the Compose icon to create your first tweet (for mobile users).
- Select the blue + icon (for desktop users) or Continue thread (for mobile users) to add the next tweet to the thread.
- Type in your second tweet. Then select the + icon again to add another tweet.
- When you're ready to publish your thread, select Tweet all.
- You can add more tweets after publishing your thread. To do that, open any individual tweets in your thread, scroll down and select Add another tweet

EXAMPELS

10:37
5G 53%
Thread
Garrett M. Graff
@vermontgmg
1) In the midst of the Iraq War debate, Leahy was one of the few Senators pushing back against the Bush admin race to war and the threats of WMDs. He'd been reading the classified intel that the Bush admin was providing to Congress and had real doubts that it justified war....
11:50 AM · 14 Oct 22 · Twitter Web App
478 Retweets 37 Quote Tweets 3,859 Likes
Garrett M. Graff @vermontgmg · 14 Oct
Replying to @vermontgmg
2) The Sunday after he read the intel, he was out walking with his wife in his McLean neighborhood when "two fit joggers trailed behind us. They stopped and asked what I thought of the intelligence briefings I'd been getting."...
9 426 3,428
Garrett M. Graff @vermontgmg · 14 Oct
3) The joggers asked Leahy if the briefers had showed him "File Eight"? Leahy writes, "It was obvious from the look on my face that I had not seen such a file. They suggested I should and that I might find it interesting."....
13 408 3,455
Garrett M. Graff @vermontgmg · 14 Oct
4) Leahy went back to the intel officers at the Capitol SCIF and requested "File Eight," and it contradicted what the Bush administration was saying publicly about the WMDs....
Tweet your reply


Matt Zoller Seitz @mattzollerseitz · 21 Mar 21
This was not a unique insight by any means. In fact at least half of the voting age population shared it. People were furious. The country was divided. This idea that we were all just skipping along going "La Di Da, the leaders know best" is absurd. 4/
2 3 95
Matt Zoller Seitz @mattzollerseitz · 21 Mar 21
This is pretty clearly another example of the United States of [Willed] Amnesia. When great historical crimes occur, we collectively deliberately forget what really happened so we can absolve ourselves of responsibility for either cheering it on or passively enabling it. 5/5
7 12 143
Matt Zoller Seitz @mattzollerseitz · 21 Mar 21
PS: And I'm not even talking about the WMD thing. I'm talking about the entire idea of invading Iraq. They had nothing to do with 9/11. In theory we should've been rolling into Saudi Arabia but that was never going to happen because of the Bush family's financial ties to it.

Matt Zoller Seitz
@mattzollerseitz
[THREAD] Here's my contribution to the "nobody knew the pretext for the Iraq war was bullshit" discourse. Obviously this is laughable. The invasion inspired larger and more frequent protests than the Vietnam war, and the sitting president nearly was defeated over it. 1/
11:36 AM · 21 Mar 21 · Twitter for iPhone
68 Retweets 10 Quote Tweets 394 Likes
Matt Zoller Seitz @mattzollerseitz · 21 Mar 21
Replying to @mattzollerseitz
That's how unpopular it was. My first wife marched in a protest in NYC against it. They were protests all over the country and all over the world. Much of this was based not only an antiwar sentiment generally but conviction that they were attacking the wrong people. 2/
4 4 122
Matt Zoller Seitz @mattzollerseitz · 21 Mar 21