

# How has R&B music Transformed throughout Time?

**Temí Akinfeleye**

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## DEFINITION OF R&B

❖ R&B stands for “Rhythm and Blues” it was created in the U.S by black musicians.

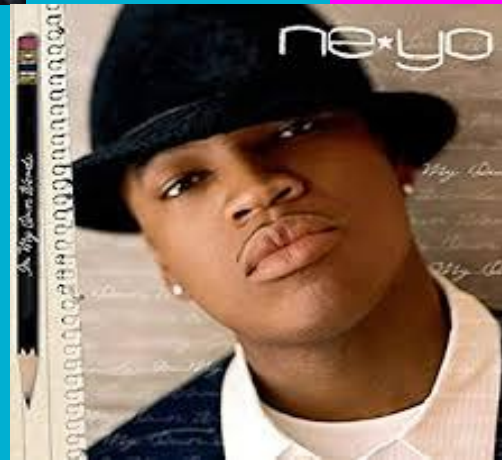
❖ R&B music is mixed with regular R&B,hip-hop,jazz, and soul.

❖ Nowadays, R&B music is the most played out genre in music.

❖ As you can see on the top is "Kenny G" and he is a Jazz R&B artists and

❖ On the bottom is Hip-Hop R&B artists “Ne-yo”

# What Is R&B Music?



# Old School ————— New School

❑ **The transition of R&B has happened throughout time.**

❑ **Old school R&B was a slow and a calm beat. It was also very heartfelt.**

❑ **New school R&B is now and upbeat music and talks about joy and happiness.**

## Old School R&B

- Sadness
- Sorrows
- Breakups
- Relationships

## New School R&B

- Happiness
- Getting Drunk
- Sex
- Success

\*These examples show you how R&B music changed. It shows you the before and after of R&B. The old school examples are the opposites of the new school.

# Comparing Old to New album covers Covers

★ The top album covers are the Old School R&B album artists covers



★ The bottom are the New School R&B album covers



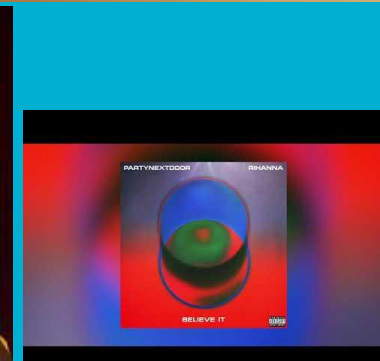
★ You can see and tell the differences between the album covers and the way it is designed. You can also tell that new album covers catches more attention.

# Real R&B Artists Today

➤ Summer Walker, Tory Lanez, Jhene Aiko, PARTYNEXTDOOR, John Legend, H.E.R. etc... have all created “Real R&B music” and are considered R&B artists

➤ There are different types of R&B music displayed on the right

➤ There is regular R&B, Soul R&B and Hip-hop R&B.



# Overall

- Overall the “Real R&B Music” has transformed over time.
- The intended audience for this genre is for people who wants to start listening to R&B music and it is mostly for people who enjoys strictly R&B.
- There has been a difference in the beats of the music to the meanings of the songs and finally to the album

- I chose this genre because it is very interesting to talk about, especially because many individuals listen to it.
- I enjoyed talking about R&B music because I listen and hear it everyday. I also love the music artists that creates it and this can definitely relate to a discourse community that enjoys music.
- I chose this design and this format because the color represent a 90's theme color and the format is very organized.

[wordpress.com/](https://wordpress.com/)

# Works Cited Page

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❑ <https://tucmag.net/music/the-evolution-of-rb/>

❑ <https://distinguishedwithintegrity.wordpress.com/2013/01/09/evolution-of-rb-an-essay/>

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