

An aerial photograph of the New York City skyline, featuring numerous skyscrapers and buildings. The image is overlaid with a semi-transparent blue filter. The university's name is prominently displayed in white, bold, sans-serif text in the center-right of the frame.

CU
NY THE CITY
UNIVERSITY
OF
NEW YORK

Discourse Community

SEEK



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What is SEEK?

SEEK is a program in CUNY that helps college students excel academically and socially and gives them a sense of community.



History of SEEK

Founded in 1965 by Percy Ellis Sutton, an activist during the Civil Rights Movement and a legal representative of Malcolm X. It was signed into law by the New York State Legislature in 1966 as the City University's higher education opportunity program in the senior colleges.



Why should you Join SEEK

SEEK offers a variety of benefits to its students some include

- Unlimited Free Tutoring
- Book Stipend each semester
- Computer Center
- Workshops
- Access to professional Counselors
- Two additional semesters of TAP
- Availability of experienced counselors

SEEK Requirements

To be eligible for SEEK students need to

- Have a High School diploma or GED
- Be a first-time college student
- Have a specific family income based on number of people in the family
- Attend Pre-freshman summer program
- Be a citizen or have permanent residence status
- Be a New York State resident
- Register full time (12 credits or more)
- File FAFSA and TAP
- Take the CUNY placement exam

Interview

I interviewed my SEEK counselor about the program and this is what she said.

“SEEK at City Tech is a program that helps students who are financially needed with academic and financial support. Students should join the SEEK program because it gives them the help they need to succeed in college. It also helps with counseling when students have a problem with the college or life in general we can always talk it out with the student so that we may arrive to the best solution possible. Lastly it gives them financial support with books, fees and transportation.”

Experience of SEEK

Here is a short 3 min video of students at Baruch College sharing their experience of Peer Mentorship which is one of the many benefits of being a SEEK student.



Personal Comments

From my perspective as a SEEK student I think that Incoming college students should apply to this program because it gives them a sense of community, by surrounding yourself with people who care about you, by always being with you when you need them, motivating you to do your best and helping you. My advice for the incoming college students is to apply to SEEK so that they teach you crucial skills every college student should know to excel in college and beyond.



Reasons for What I did

I chose to showcase this discourse community because it is one in which I belong and hundreds of students also belong and also one that helps each of their student by making them better for the future. I chose this design for the website because blue is associated with calmness for the college students that are worry about their future. Also blue represents truth, confidence and intelligence. My intended audience is Incoming college students.

Works Cited

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- 2) Cuny SEEK, “History and Purpose.”
<https://www.cuny.edu/academics/academic-programs/seek-college-discovery/history/> Accessed 18 April 2020
- 3) Kisha Swaby, City Tech Counselor Interviewed