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### **Process Essay**

When I was first introduced to the idea about repurposing by my professor my original reaction was that we were going to redo something. Although I was on the right path, I did not know exactly what it was. However, my professor later enlightened us in what it was and what exactly we were doing. When she advised us through an email attachment that our task was to create a website for a particular audience based on a former assignment, right away I began to brainstorm because I tend to grasp great ideas best seconds after reading information given on the prompt.

My initial plans for my website did not go as planned. After my professor informed us the website can be based on our discourse community or genre essay. She also informed us that we were given the option to have our website based on both. In which, my initial plan was to have my website be on the Fitness Discourse Community and Football as there is a correlation between the two. Therefore, viewers of my website are given plenty of information to read. On the other hand, I did not follow through with the plan after great thinking. When I put myself into the shoes of the reader and thought about websites, I visited I realized that people might get confused reading about two separate things. Also, that they would not want to visit websites that contain information that goes on and on. In which, I felt it would be less interesting. Therefore, I

decided it's best to have one main focus and my plan was workable. Although I had to keep altering the text color and background to fit the theme of the website, the remarkably informative and yet still interesting part remained the same for my plan as I worked on the website.

Moreover, on the peer review part of the task I was very fond of the feedback received from both the first and second peer review. I felt very appreciative of the feedback to help improve my website. Furthermore, I do feel like I achieved my initial goal as the viewers gave me positive feedback as they enjoyed it and found it interesting and informative. Overall, in the process of this project I learned new things like inserting an image as the entire background as well as a link within the link of the other pages. I also learned that I can be more creative than I thought. However, if I could start the project all over again what I'd do differently is be more consistent and organized when it comes to the creativity aspect of the website (keep the same background for each page etc.).