

PeiYun, Lu

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Objective:

To apply for an entry-level PR position which gives me an opportunity to learn knowledge of public relation, event planning, branding while building a long-term career with opportunities for career growth.

Skills:

- Computer Skills: PC/MAC Proficient, Adobe CC 2014, Microsoft Office Suite
- Adobe Programs: Illustrator, Photoshop, InDesign
- Social Media Business Skills: Facebook, Instagram, Twitter, LinkedIn, email, or direct mail
- Entry-level Commercial Photography: products, portrait, lifestyle
- Freehand skills: sketching, coloring, painting
- Personal Characteristics: ambitious, dynamic, goal-oriented, organized, positive attitude, self-motivated, strong desire to learn, team-worker, and excellent communication skills
- Others: general administrative tasks, professional phone etiquette, in-depth online-platform research skills, strong interest in working knowledge of social media, event-planning, branding, and art/cultures/design/lifestyle/women category

Languages:

Chinese (Mandarin), English, Japanese, French

Employment History:

- *Vision Build Interior, New York, New York*
Accounting/Administrative Associate 2012-2013
- *TaLong Eastman International Co, Taipei, Taiwan*
Assistant of Marketing and Sales Department 2008-2011
- *Parco11 Boutique, Taipei, Taiwan*
Assistant store manager/Sales Representative 2005-2007

Education:

- *New York City College of Technology, Brooklyn, New York*
Communication Design
Bachelorette: 2014-2015
- *Taipei Chengshih University of Science and Technology, Taipei, Taiwan*
Applied Foreign Language
Associate of Arts: 2008-2010

References:

- Bob Chen, Vision Build Interior Owner, New York, N.Y
E: B.chen@gmail.com
- Samantha Lu, Talong Eastman Design DEP Supervisor, Taipei, Taiwan
E: peifang@eastman.com.tw
- Jenny Hsieh, Parco11 owner, Taipei, Taiwan
E: jhsieh@gmail.com