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David Choe who is an American Abstract painter, muralist, graffiti artist and graphic novelist of Korean descent was born in Los Angeles, California on April 21, 1976. He attended the California College of the Arts for two years. Choe is famous for his fine-art work around the world. His artwork is influenced by Graffiti Art. He has been spray painting graffiti on walls all across the world since he was in his teens. He is well respected in the art community and his art work can be found at high-profile Art Galleries, Museums and his collections can fetch for hundreds of thousands of dollars.



Photo Credit: Ramin Talaie/Getty Image

In addition, when mentioning his accomplishments, Choe attracted wide publicity in the press for his choice to receive company stock in lieu of cash payment for the original Facebook murals. In a podcast interview, he mentioned he took the stocks because he didn't need cash at the moment because he had such success gambling at casinos and selling artworks to dealers and collectors. His shares were valued at approximately \$200 million on the eve of Facebook's 2012 Initial public offering.



Photo Credit: <https://designtaxi.com/news/351505/Artist-Who-Painted-Facebook-s-Office-Murals-Is-Worth-200-Million/>

David Choe's accomplishments are so appealing to COMG because it provided him a certain extent to essential involvement in the form of creating graphics, animations and art campaigns. This education was very important for his development and learning experience to areas that have communication objectives. The knowledge and tools he received from communication design class at California College of the Arts transitioned him from the art world to the media world. He collaborated with musical artists to produce album covers and direct music videos. He made movie sets for indie films and also provided the voice for the lead character for an independent film.



PhotoCredit:

<https://www.telegraph.co.uk/finance/newsbysector/mediatechnologyandtelecoms/digital-media/9059214/The-works-of-200m-Facebook-graffiti-artist-David-Choe.html?image=2>

David Choe's success relates to COMG because his accomplishments have to do with Art and Design. He self-published two graphic novels titled *Slow Jams* and *Bruised Fruit*. His inspirational drawing and paintings brought prosperity, wealth and even managed to find light in his media career. He starred in his own internet documentary series and made multiple appearances on radio and television shows like Howard Stern, CNN (Anthony Bourdain; *Parts Unknown*) and HBO (*Vice News*). He also started and produced his podcast with co-host Asa Akira called *DVDASA*. COMG brought many opportunities to endeavor his career for all the projects he has been involved with.

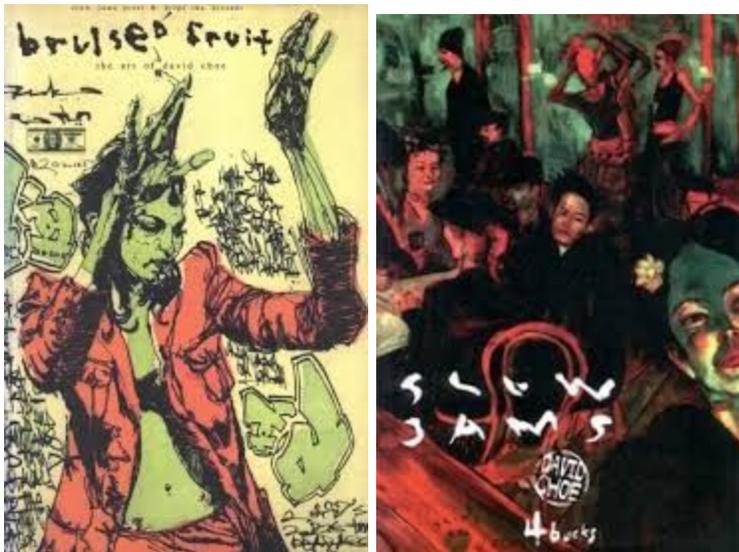


Photo Credit: <https://www.widewalls.ch/artist/david-choe/>

I selected this person because of his artwork. His artwork inspired me to want to get to know more about the artist. I wanted to do research on him to find out what made him become an artist and how he comes up with his artistic style and ideas. His rags to riches story are inspirational because it gives hope to me and other artists that they too can hit the jackpot one day, as long as they continue to pursue their dream. Even in his hardest times, David Choe, a self-described rebel and high school dropout never gave up and never lost passion for art and design. He continued to paint, went back to college and his artwork eventually caught the attention of Sean Parker who was President of Facebook at the time. Sean Parker hired Choe to paint a mural for Facebook which turned out to be a 200-million-dollar job. Mark Zuckerberg, the founder of Facebook hired Choe for a second time to paint Facebook's new office soon after.



Photo Credit : <https://latimesblogs.latimes.com/culturemonster/2012/02/david-choe-facebook-ipo.html>

In conclusion, David Choe is a very successful man who accomplished his dreams. He was very talented in what he enjoyed doing and because of his work and his dreams, he became a multi-millionaire and most importantly his artwork inspired the world. The fact that he believed in himself and the ability and willingness to succeed clearly shows what he accomplished and brings hope in my life that one day I can do the same thing and create a masterpiece and be as talented. His work inspired me so much and this is the reason why I choose to write about him. I realize it takes hard work, dedication and a little luck just like David showed to be who you want to be.



Photo Credit: <https://davidchoe.com/2017/david-choe-bali-girl>



Photo Credit: <https://hypebeast.com/2012/2/david-choe-on-howard-stern-interview>

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