

ENT TECH Culmination- Documentary of Culmination

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Executive Summary

This project will be a documentary following the stories of students who are completing their culmination project for their entertainment technology bachelor's degree from the New York City College of Technology. The purpose of the film is to inform students of the tasks they will be expected to undergo as well as inspire them to be creative and help them gain confidence in starting their project.

The goal is to document select students during their production process with the intention to help prospective senior students understand what they will be going through during their final semesters. This includes formal interviews as well as on-site "behind the scenes" style recording. The students will talk about how they decided to start their project, the process of undergoing the project, as well as what they hope to gain from the final result.

The final piece is proposed to be supportive material for classes like project management where students are shown how to go about taking on a large project with a team as well as some of starting a draft of their culmination proposals and posters. The documentary will provide a visual idea of what it is like to work on the culmination project, which may help students who are feeling anxious or unsure about what to do for their project. The video could also be used for the college website for those who are interested in studying entertainment technology.

The project should take 3 to 4 months to complete, starting in February. Using a Sony A7III mirrorless camera, 1 or 2 subjects will be documented as well as interviewed. The location of the filming will depend upon the subjects work environment and may be subject to change. The Voorhees building at the New York City College of Technology will be the location for talking head interviews. The footage will be edited in Premiere Pro and the audio in Adobe Audition.

I will be leading the cinematography of the documentary, filming all on-site shoots, B-roll, establishing shots and interview footage. The documentary will include footage of senior entertainment technology students at work on the project they chose and the approach to the problems they encounter along the way. Samples of the students final product may be included in the film as well.

Production Team

Two students will be working on this project

- Dileydi Cabrera - Lead Director and Editor
- Andrew Pawluk - Director of Photography and Assistant Director

Budget

Element	quantity	unit	Unit cost	Extended cost
Regetek Travel Camera Tripod	1	ea	\$37.99	\$37.99
Sony 64GB Class 10 UHS-1/U3 SDXC Memory Card	1	ea	\$34.99	\$34.99
SanDisk - Extreme 64GB SDXC UHS-I Memory Card	1	ea	\$24.99	\$24.99
Professional Advanced Broadcast Microphone and Accessories Bundle	1	ea	\$86.99	\$86.99
Ohuhu Tripod Boom Mic Stand	1	ea	\$20.99	\$20.99
ESDDI Lighting Kit	1	ea	\$145.86	\$145.86

Subtotal:	\$351.81
10% Contingency:	\$ 35.18
Total:	\$386.99

Calendar

Pre-Production	Feb 4 - Mar 2
On site shoots	Mar 3 - Apr 24
B-roll shoots	Mar 1 - May 6
Interview shoots	Mar 17 - Apr 29
Footage review	Mar 4 - Apr 30
Edit footage	Mar 18 - May 11
Final cut export	May 11

Deliverables

1. Create a budget
2. Create a calendar
3. Dependency linkages sheet
4. Provide raw footage to editor
5. Provide narration audio to director
6. Export an 8 to 10 minute Quicktime video

Critical success factors

1. Meet deadlines
2. Have interesting subjects to interview
3. Have a constant effective communication
4. Have well maintained equipment
5. Quality cinematography

Measures of success

1. ENT TECH faculty and audience find the video interesting
2. Students new to culmination find video informative
3. Documentary is used as supporting material in class and/or as an information tool on the college website