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Understanding genre awareness

Video	Quotations	Commentary/Analysis
1:18	"Developing genre awareness means becoming aware of how certain texts similar in their structure and organization... how tone is used."	Genre awareness is basically when features (words, action or sounds) repeat leading the reader/audience to identify what type of genre they're witnessing.
2:02	"There is an art prescribed way of writing a text."	No story or film is ever the same even if they share the same genre, there's always a twist.
1:00	"You will very likely be expected to write in a variety of text to a genre."	Genre is something you can just label or point out. Everything you read & write has a genre not just films
1:50	"Good writers are always aware of their audience and purpose."	Tip: When writing always be cautious of who will be reading your work. (word choice)