

Oct 14th, 2021

Calvin Klein
Designer
To Whom It May Concern,

I am writing to express my interest in the position of Designer which was posted on StyleCareers.com on Oct 5th, 2021. For the past 3 years, not only have I been designing my own clothes and handling my own production of the clothing, but I have also worked at DormEleven as a production and design intern, taken fashion classes such as, *BUF 3300 International Retailing*, *BUF 3310 Contemporary Designers and Luxury Markets*, and *BUF 4300 Global Sourcing and International Retail Trade* as well as other fashion and retailing courses that have prepared me for this position. I am currently a senior at New York City College of Technology and have learned my fair share about the actual business of fashion (not just in the United States, but globally), the designing aspects and the actual production of the products that needed so that the business runs smoothly.

As the *Production and Designing Intern at DormEleven*, I got a chance to really get some experience designing and producing creative ideas for an actual company and in a team environment. I learned how to be a leader through listening to my teammates viewpoints and adding my own individual ideas to them so that we can grow as a team and build the most creative ideas possible weather it was through designing clothes or producing creative content for the company. I've always been a good team player when it came to accomplishing a goal or a task, but never for designing and producing. At DormEleven I learned how to accomplish a creative task for a company's goal.

In *BUF 3300 International Retailing*, I got a comprehensive view of retailing and the actual application of marketing concepts in a practical retail managerial environment. The best part about this class was that I got a very good understanding of how retailing is in different parts of the world, and this made me get a better understanding of how the fashion of business can vary depending on where you are in the world. To go along with this, I got to understand the key issues that affect international retailing with the consideration of the global consumers' welfare. This class was very key in helping me get a wide view about fashion and not just be stuck within the retailing practices that happen in the United States.

In *BUF 3310 Contemporary Designers and Luxury Markets*, I had the opportunity to gain the knowledge of historic fashion influences with the application to contemporary and future fashion apparel. This class helped me understand the history of the fashion designers that are famous and have helped pushed the fashion culture forward. Due to this course, I examined the actual aesthetics of major fashion designers from around the 19th century through the 21st centuries through lectures and the study of museum clothing collections.

In *BUF 4300 Global Sourcing and International Retail Trade*, I learned about textile products, global sourcing, and production from and economic perspective. This class had a large emphasis on fashion industries within the United States. Due to the class being an intensive writing course, a lot of the information stuck with me because I wrote about a lot of the information.

One of the actions I took to identify with and help bring positivity within my community or workplace was becoming the head football coach for middle schoolers in an afterschool program called Harlem Children's Zone. I gave major assistance in giving backpacks and clothing to the kids, helped them with homework as well pushing them on the field so that they can be better student athletes. Along this journey I was able to lead them to their first Turkey Bowl championship. Another action I took was giving assistance to my neighborhood Masjid. I assisted in feeding over 1000 unfortunate people as well as helped over 100 homeless people get housing. To go along with that I led the charge in helping mosque raise over \$10,000 dollars so that we can renovate the rooms within the mosque and bathroom.

Besides the fact that I have traveled all around the United States since I was a kid, I spent 2 whole summers in Africa. One in 2010 and the other in 2014. I experienced the under developed part of Africa as well as the parts that are developed and up to speed when it comes to technology and just city life in general. I've also spent three weeks Mexico learning their cultures, tasting the food and even went to several shopping centers just to get a good feel of what it was like for the people that lived there. I went to the beautiful cities of Tulum and Cancun. To top it off I went to Brazil which is located in South America for a month. Brazil is very beautiful and going there allowed me to see that the people there are are great. I love traveling and learning about different cultures, meeting new people, and broadening my horizons.

I am hardworking, ambitious, adventurous, organized and a team player in group environments. I am a person who is willing to play whatever position within a group or organization so that the team can win weather that's being the leader or the person taking orders. I have a very good understanding of international retailing, contemporary designing, and global sourcing. I read current fashion news every morning on platforms like business of fashion, fashion snoops, and NY times fashion section so I am always well informed about what is going on in the fashion industry. My communication skills are very good, and I can articulate myself very well weather it be written or orally. I look forward in hearing back from you so that we can further discuss my qualifications.

Sincerely,

Omar Touray
Production/Design Intern
DormEleven

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