

Internship Spring 2023

COMD4900

Unity for equality

UNITY for EQUALITY



Orel jeffrey



What is unity for equality?

Unity for Equality is an organization founded in 2016 in response to critical issues around social services, social justice and economic life in NYC.

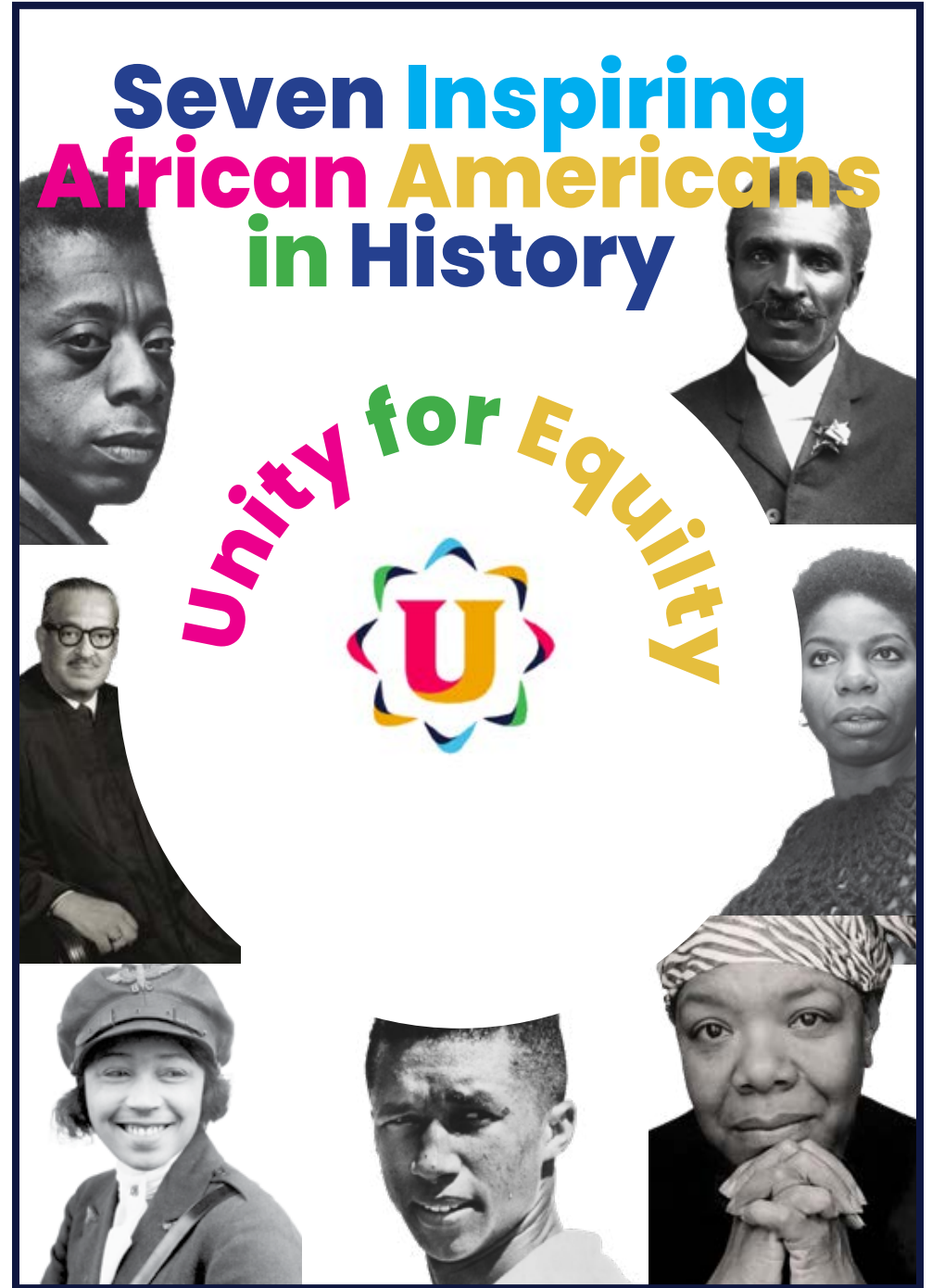
I started my journey: January 31st to May 19th 2023. I worked remotely so the hours were flexible.

What were my responsibilities?

- Researching new ways to improve outreach of the organization through social media platforms.
- Creating eye catching designs for promotional items.
- Designing layout for magazines, etc...
- Developing design mock up for contact pages.

P r o j e c t s

This is the front of magazine
I designed.



P r o j e c t s

This is the front page of small articles of these five books.

	FIVE BOOKS
	by
	Black Authors
	to Read Now
	<i>By Jason Lee</i>

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This was a Mock up for a new contact page the organization wants to develop.

Contact Us on Social Media

Lets get connected for our latest news & updates

-  Unity for Equality
-  @Unityforequality
-  @Unityforequality
-  untiyforequality
-  Unity for Equality

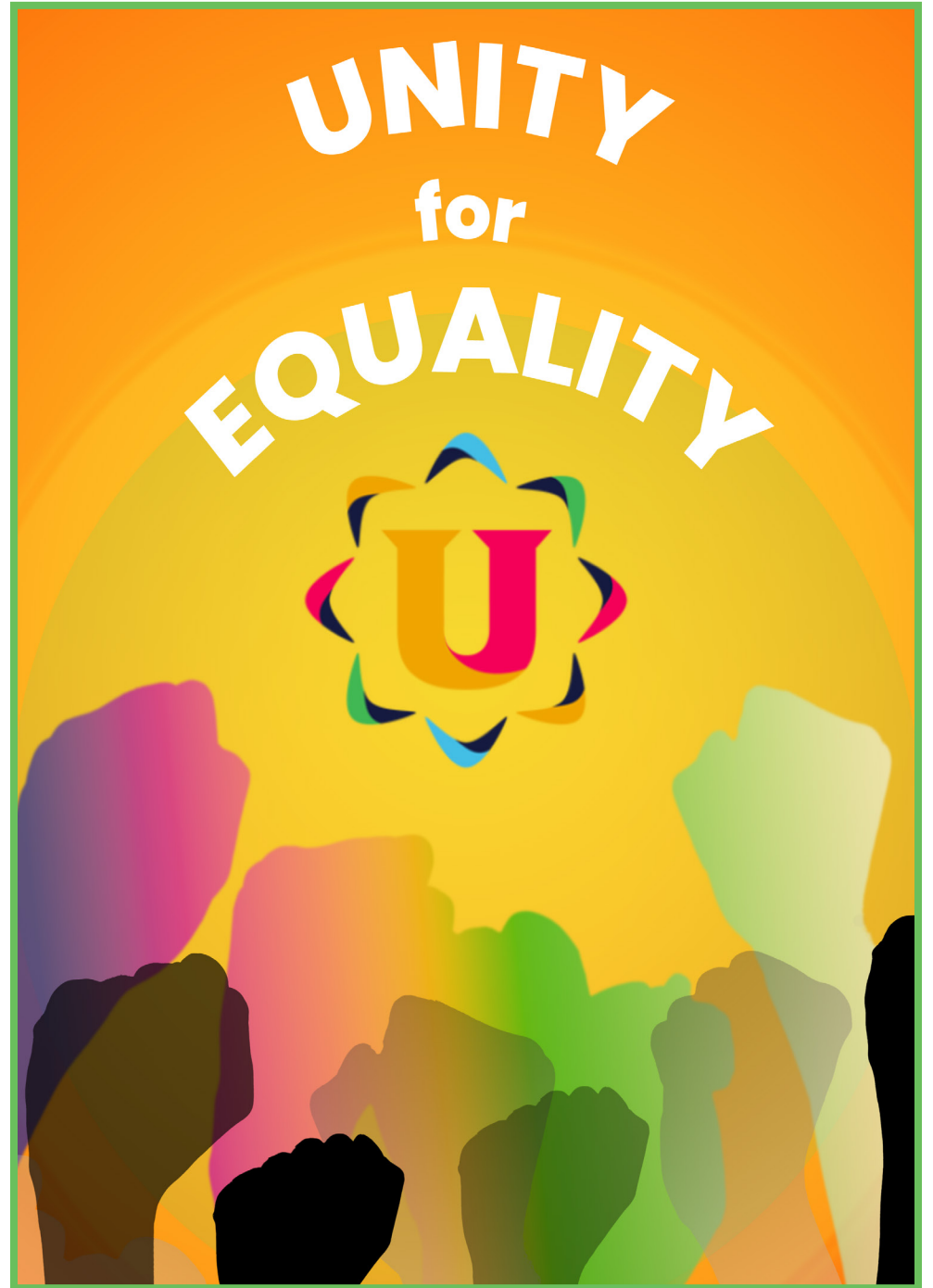


Contact@unityforequality.org
202-878-0027
202-602-2594

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These are couple of iterations for a holiday page.

Example 1



P r o j e c t s

Holiday page.

Example 2.



What was my Experience?

In short it was refreshing and hectic

- Learning to be better at time management to keep with work flow.
- Developing my professional communicational skills(emails, Phone calls etc..)
- Working within Branding
- Surprisingly learning more Accountatibility. Due to some issues and set backs accepting and
- knowing where I made mistakes and correcting where possible was valuable.