

Apply to become an OpenLab Student Blogger or Photoblogger!

The OpenLab seeks enthusiastic student bloggers to join <u>The Buzz</u> and create conversation, community, and engagement on the OpenLab and strengthen the intellectual and social life of the college. <u>The Buzz</u> is an Openlab student project dedicated to all things City Tech, where students blog about themselves and/or topics of their choice.

Why join the OpenLab student blogging team?

- Share your experiences and ideas with the City Tech community
- Collaborate with a bright and creative team of students and receive mentorship from the OpenLab Team
- Publish your work on the OpenLab and develop a public portfolio of professional writing
- Gain real-world blogging experience
- Learn best practices for managing an online presence, social media writing professionally, and developing a
 personal brand
- Build your resume and get paid \$500/semester

Essential Duties

- Publish one blog post per week and comment on other bloggers' posts
- Submit blog drafts for review and peer-review drafts of other bloggers' posts
- Prepare for and present at the City Tech poster session on behalf of The Buzz
- Participate in an orientation and monthly meetings of student bloggers
- Participate in outreach, such as tabling and workshops
- Option to help develop The Buzz's social media presence -- and develop your social media skills!
- Option to present at academic conferences

Minimum qualifications

- For blogging as a writer: Have passed English 1101 before Fall 2016
- For photoblogging: Have experience taking photographs and optimizing images for the web with Photoshop or comparable software
- For both: Ability to work independently and collaboratively

Application Instructions

- Send a resume to <u>openlab@citytech.cuny.edu</u> & <u>jbelli@citytech.cuny.edu</u> with "Student Blogger" in the subject line.
- In your email, please write a paragraph telling us what you think you would bring to the Student Blogger team, and another paragraph describing the topic that you would like to blog about.
- Include a writing sample with your application. A link to a blog post that you have previously written is preferred, but a writing assignment you have done for class is fine if you have never blogged before. You do not need to write a new blog post for your application.
- If you are applying to be a photoblogger, please include at least five images with your application.
- The application deadline is Monday, October 10th at 12 pm. Interviews will be conducted shortly after.