Culmination Project Proposal by Olivia Mundie

Project description

My time in college has mainly been spent on learning about all aspects of video production. At my first college, Pratt Institute, I created several short films from scratch (narrative, documentary, and experimental). At City Tech, I have further refined my video production skills. For my culmination project, I would like to combine my skills with another passion of mine—cats. I plan to create a documentary-style short film highlighting five cat rescues, one from each of the five boroughs. Each of the rescues I will interview has their own TNR (trap-neuter-return) program. The goal of this documentary is to emphasize the importance of TNR programs that are combatting the cat overpopulation crisis in NYC.

Some of the rescues I plan to interview have their own dedicated shelter space, while some are just groups of volunteers with no specific "home base." Either way, I will meet a representative from each rescue in their respective borough, and ask them a list of questions. Depending on availability, I would like to accompany each rescue on one of their TNR missions to record the process and to emphasize the pervasiveness of stray cats in the city.

Since starting at City Tech, I have developed an interest in coding and plan to pursue this in graduate school. To tie in my developing skills in this area to my culmination project, I will design and build a website to showcase the film. This website will also provide links to additional NYC-area cat rescue/TNR resources. There are already websites out there with similar lists of resources, but many of these lists are outdated or have broken links, so I would like to create an up-to-date list.

Methods

Equipment and software:

- Panasonic Lumix S5
- Sigma lens 24-70 mm
- Zhiyun Crane 2 stabillizer
- Tripod
- Sennheiser MKE 600 shotgun
- Boom pole
- XLR cable
- Zoom H6 recorder
- AA batteries
- Adobe Premiere Pro
- Adobe Dreamweaver
 - This is the IDE I will be using to write the website. I will further learn how to develop and host the website through my own research throughout the semester
- MacBook Pro

Project deliverables

- Shoot schedule
- Budget document
- List of questions I will be asking interviewees
- Short film
- Website
- Poster
- OpenLab portfolio

Schedule/calendar

The following is my anticipated schedule for production, though is subject to change.

September: Pre-production, reaching out to rescues to schedule times to shoot. Once shoot dates are decided I will reach out to my peers to find help for the specific dates.

October: Production. Traveling for shoots.

November: Production/post-production. Wrapping up any shooting or scheduling reshoots, beginning to edit and organize footage if not already started. Ideally will have a rough cut of the film by the end of this month.

December: Finishing final cut of film.

As for the website, I will be working on it consistently throughout the semester and will have it done at the same time as the film in December. I plan to research web hosting and design inspiration during September.

Required resources

Equipment: listed above in **Methods** section. All equipment is owned by me. <u>Labor</u>: For shoot dates, I will need one other person to accompany me to record audio. I will decide on specific people once I know my shoot dates, but some people who have already offered to help are my classmates Nicole and Amanda. I also have friends from Pratt who have offered to help as needed.

Budget

Web hosting costs Food/travel \$50 donation to each rescue: \$250

Proposed table of contents/portfolio outline

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- Project Calendar estimate vs. actual
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