OER Fellowship Seminar III
November 3, 2017 10am -12 pm
Projection Room, Library

Designing an effective OER

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Agenda

Learning objectives (10:00-10:03)

Resource evaluation prompt w/ Anne Leonard (10:05-10:25)

Debrief on homework (10:25-10:40)

Best practices/strategies (10:45-11:00)

Card sort activity w/ Nora Almeida (11:00-11:40)

Announcements (11:50-11:55)

  Dec. 8th OpenLab working hour (10-12) in the E-Classroom

  Check-in w/ Cailean (deliverable)

  OER due Jan. 12th

  Would you like copies of your reflections?

Reflections (11:55-12:00)
Learning objectives

Understand how accessibility, instructional design, and usability best practices can improve OERs.

Consider strategies to incorporate dynamic pedagogical material including a variety of content formats (video, image, sound).
Resource evaluation prompt

Handout

<table>
<thead>
<tr>
<th>Title (text, chapter, object)</th>
<th>Well organized (1-3)</th>
<th>Easy to navigate (1-3)</th>
<th>Visually engaging (1-3)</th>
<th>Total</th>
</tr>
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Debrief on homework readings, etc.

Takeaways/Questions?

Enhancing pedagogy via Open Education Practices

OER Usability site

WAVE tool

BC Open Textbook Accessibility Toolkit
Design best practices

Nora’s takeaways from usability study with Libguides

● Balance amount of content presented
  ○ Whenever possible stick to “what you see is what you get”
● Think about clicks & scrolling
  ○ Scrolling is good for mobile environments
  ○ Clicking is good for desktops environments
● Menu & # of Pages:
  ○ Keep it to 3-7 pages (optimally 5)
● Try to use only 1 tier for submenus
● Make sure links open in new tabs!
● Language:
  ○ Is the language of menu/content headings decipherable?
  ○ Keep consistent language across site / syllabus / classroom
We’ve learned students have responded well to:

Cailean’s takeaways from interviews with students using OER

- EVERYTHING students need to complete the course in one location (the OpenLab)!
  - Assignments/Required readings, etc.
- MULTIMEDIA integrated into the curriculum
- More targeted & CONCISE readings

*While these observations could seem cushioned in convenience, students were really responding to proven learning strategies!
Accessibility best practices

- Choose an accessible theme from the list on the [Accessibility Best Practices for the OpenLab document](#).

- Check to see if PDFs you post to the site are accessible:
  - In Adobe Acrobat X Pro, select View > Tools > Accessibility (Alt+V+T+A). The Accessibility Tool pane will be revealed. Select "Full Check."

- Fill out the Alt Text when you upload a photo to the media library
Activity - card sorting

What is “card sorting”?

Card sorting is a method used to help design or evaluate the information architecture of a site. In a card sorting session, participants organize topics into categories that make sense to them and they may also help you label these groups. To conduct a card sort, you can use actual cards, pieces of paper, or one of several online card-sorting software tools. (from usability.gov)

Directions -

Pair off by twos. You’ll get 10 post-its. Consider discrete elements that will make up your OER site. Write 1 element on each post-it. Once they are filled out, you will switch post-its and the other group will take a stab at the architecture. Then we’ll discuss the results!
Reflections
See you on December 8th!

OER due: January 12th