OER Fellowship Seminar III

March 10, 2017 12-2 pm
Projection Room, Library

Designing an effective OER

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### Agenda

1. **Debrief on readings/viewings** *(12:00-12:15 pm)*
   - Questions?

2. **Learning objectives** *(12:15 pm)*

3. **Best practices/strategies - Nora & Cailean on usability, etc.** *(12:15-12:50 pm)*

4. **Card sort activity** *(12:50-1:30 pm)*

5. **Announcements** *(1:50-1:55 pm)*
   - Schedule consultations w/ subject liaisons in March
   - Check-in meetings w/ Cailean after spring break (deliverable)
   - Would you like copies of your reflections?

6. **Reflection** *(1:55-2:00 pm)*
Debrief on homework readings & viewing

● Takeaways/Questions?

One

“Enhancing pedagogy via Open Education Practices”

- Prof. Rajiv Jhangiani

Two

PDF excerpt of “Guidelines for accessible information”

- The ICT for Information Accessibility in Learning project

(http://www.ict4ial.eu/guidelines-accessible-information)

Three

“Learner needs and preferences”

- The Inclusive Learning Design Handbook by the floe project
Learning objectives

● Understand how accessibility, instructional design, and re-usability best practices can improve OERs

● Implement strategies to incorporate dynamic pedagogical material including a variety of content formats (video, image, sound)
We already started identifying best practices!

About what makes a successful OER:

- Visually engaging
- Clear organization
- Easy to navigate
- Inspires further exploration
- Accessible language
- [see more]

Keep in mind:

- What features would make the OER accessible?
- How do I reflect my pedagogical approach? Perhaps it’s by stimulating student participation & interactivity (here’s a plug to meet one-on-one with Julia!)
Is this yours & your students’ first time on the OpenLab?

Check out these introductory videos:

Prof. Brandt
https://openlab.citytech.cuny.edu/ent1102/risk/module-00-navigating-black-board-and-open-lab/

Prof. Seto
https://www.youtube.com/watch?v=9Agzp67iR-0&feature=youtu.be
Nora’s takeaways from usability study with Libguides

- **Balance amount of content presented**
  - Whenever possible stick to “what you see is what you get”
- **Think about clicks & scrolling**
  - Scrolling is good for mobile environments
  - Clicking is good for desktop environments
- **Menu & # of Pages:**
  - Keep it to 3-7 pages (optimally 5)
- **Try to use only 1 tier for submenus**
- **Make sure links open in new tabs!**
- **Language:**
  - Is the language of menu/content headings decipherable?
  - Keep consistent language across site / syllabus / classroom
We’ve learned students have responded well to:

(Cailean’s takeaways from interviews with students using OER)

- Having EVERYTHING students need to complete the course in one location (the OpenLab)!
  - Assignments/Required readings, etc.
- Having MULTIMEDIA integrated into the curriculum
- Having more targeted & CONCISE readings

*While these observations could seem cushioned in convenience, students were really responding to proven learning strategies!
Activity - card sorting

What is “card sorting?”

Card sorting is a method used to help design or evaluate the information architecture of a site. In a card sorting session, participants organize topics into categories that make sense to them and they may also help you label these groups. To conduct a card sort, you can use actual cards, pieces of paper, or one of several online card-sorting software tools. (from usability.gov)

Directions -

Pair off by twos. You’ll get 10 post-its. Consider discrete elements that will make up your OER site. Write 1 element on each post-it. Once they are filled out, you will switch post-its and the other group will take a stab at the architecture. Then we’ll discuss the results!
Reflections
See you at our check-in meetings!
April 19 - 25