ENG 201 **Part 1 Draft Due** (S&APlan): Tuesday 10/26

John Jay, Fall 2021 **Peer Feedback Due** (S&A Plan): Tuesday 11/2

Unit 2 Project Assignment Sheet **Complete Project Due** (Everyone): Thursday 11/4

Choose a scientific topic about which you think communication can be improved. This could be because there is a lot of misinformation, or because information is not reaching people, or because the communication of information is ineffective, or some combination of the above.

“Ineffective communication” could be communication that doesn’t persuade people to do X thing (like getting a covid vaccine), or it could be communication that is simply confusing to people.

**Project Part 1:**

Research this topic to figure out what is actually true. Use the library/library website to find trustworthy, peer-reviewed sources that seem reliable based on what you’ve learned about science and bias.

Write an **informal summary** of your findings. This should include:

* Paragraphs explaining your research questions and what you learned
* In the above, APA-style citations to show where you got each piece of information from
* Paragraphs explaining what each source (have at least 5) says and why that source seems reliable

It does not need to be formal/”academic” sounding.

Try your best to:

* Put the paper itself and the citations in APA formatting. You will not be graded on accuracy, just whether or not you clearly tried.

**Project Part 2:**

1. Decide how to communicate what you learned about your topic to three different kinds of people:
   1. a peer (such as a classmate, sibling, friend, cousin, or coworker)
   2. a child (you choose what age- it can be a real child who you know, or a hypothetical child)
   3. **someone else you think would benefit from knowing this information**. It could be a specific person in your life (like your boss, or your mom), a public figure (like a city council member, for example), or a general type of person (as an example, if you were researching why getting a covid vaccine is good, your third audience could be “unvaccinated New Yorkers”).
2. Write or create something in a form that explains what you learned to each of those audiences. This might take the form of an email, a letter, a poster or diagram, or something else.
3. Write an explanation of why you chose to present the information in the way you did for each audience. Please also explain why you chose the person you did for Audience 3.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Unit 2 Project Rubric**

Part 1:

1. Research summary explains the question the student was trying to answer and summarizes what they learned using specific details. APA-style in-text citations are used to indicate what information came from which source. (5 points)

\_\_\_\_

1. Research summary includes at least 5 sources with explanations of what each source says and why it seems trustworthy. The sources are cited (full works cited entry) in the student’s best attempt at APA formatting, whether or not the APA-style is accurate.

(5 points)

\_\_\_\_

Part 2:

1. The student communicates the information that they learned in Part 1 in 3 different ways, intended for three different audiences (peer, child, student choice). The level of detail, language used, and form of presentation is appropriate for each audience.

(5 points)

\_\_\_\_

1. The student writes an explanation of why they chose to present the information in the ways they did for each audience, as well as why they chose the 3rd audience they did.

(5 points)

\_\_\_\_\_

Total: \_\_\_\_\_ points (out of 20)

These components **can** all be included in the same file, or they can be submitted separately.