**ENGLISH 290-01: The Rhetoric of Social Movements**

**Schedule for Spring 2018 (Tuesdays and Thursdays, 8:00 - 9:15 am)**

**Class meets in MHRA 1213**

**You need to bring your laptop or tablet to every class and the readings that are scheduled for the day.**

**I reserve the right to adjust this schedule as needed.**

**Note: Reading assignments are for date listed, so do the reading BEFORE class. See Canvas Discussion Activities’ Directions for dates and requirements (in Canvas)**

**Reading Assignment PDFs and links in Canvas under Schedule by Week: If a link or pdf does not open in Canvas, email Nancy immediately**

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| **Date** | **Topic/Focus** | **Readings due by class time** | **Canvas Discussions**  **/Forums by #** | **Assignments due by class time** |
| January 9/Tuesday | Introductions to each other, the course, and rhetoric |  |  |  |
| January 11/Thursday | What are social movements and how do their rhetorics operate? | “What is a Social Movement?” and “Three Ways to Persuade” | Discussion #1 is due by class-time on Tues, 16 Jan. | Explanation of Canvas Discussions |
| January 16/Tuesday | How do rhetorics operate in social movements? | “The Stages of Social Movements”  “Rhetorical Situations” |  | Explanation of an Experience Assignment |
| January 18/Thursday | Analyzing the rhetorics of social movements. | “Hashtag: #CNNfail and the Slogans of the 2009 Iranian Election Crisis”  “Why the Revolution Will Not Be Tweeted”  <http://www.newyorker.com/magazine/2010/10/04/small-change-malcolm-gladwell>  “Let’s Design Social Media that Drives Real Change”  <https://www.ted.com/talks/wael_ghonim_let_s_design_social_media_that_drives_real_change/?utm_campaign=social&utm_medium=referral&utm_source=t.co&utm_content=talk&utm_term=technology> | Discussion #2 is due by class-time on Tues, 23 Jan. |  |
| January 23/Tuesday | Social Movements: Case Study #1 Black Male Suffrage—Black Rhetorical History | “Aspects of African American Rhetoric as a Field”  “The Church in the Southern Black Community” <http://docsouth.unc.edu/church/intro.html>.   Guest Speaker: Armondo Collins on Black Religious Rhetorics |  | **Send Nancy and Olivia email on your choice of experience/event--its date, time, and location.** |
| January 25/Thursday | Social Movements: Case Study #1 Black Male Suffrage—Historical Context | *The Words We Live By*—13th,14th,15th amendments  “Road to the 15th Amendment”  “Speech to the United States Senate on the Mississippi Election” | Discussion #3 is due by class-time on Tues, 30 Jan. | Movie list for 6 February |
| January 30/Tuesday | Social Movements: Case Study #1 Black Male Suffrage—Black Rhetoric in Action | “Equality Deferred”  “Iola Leroy: Chapter 26”  “Woman’s Political Future”  “Speech on the Death of William Lloyd Garrison” |  | **Email Nancy and Olivia choice of movie for 6 February** |
| February 1/Thursday | Social Movements: Case Study #1 Black Male Suffrage—Contradictory Advocacy in Action | “Orators and Oratory”  “The Council-Chamber—President Lincoln”  Visuals provided by Dr. Romine  Guest Speaker: Dr. Scott Romine on Thomas Nast comics | Discussion #4 is due by class-time on Tues, 6 Feb. |  |
| February 6/Tuesday | Social Movements: Case Study #2 Civil Rights Movement—Setting the Rhetorical Context | Your movie choice  Excerpt from “Black Arts Movement”  Civil Rights Timeline <https://www.sitinmovement.org/history/america-civil-rights-timeline.asp>  US Amendment #24  Photos of Arkansas Central High School integration <http://www.history.com/topics/black-history/civil-rights-movement/pictures/integration-of-central-high-school> |  |  |
| February 8/Thursday | Social Movements: Case Study #2 Civil Rights Movement— | Martin Luther King, Jr. “I Have a Dream” <http://www.americanrhetoric.com/speeches/mlkihaveadream.htm>  MLK “Beyond Vietnam—A Time to Break Silence” <http://www.americanrhetoric.com/speeches/mlkatimetobreaksilence.htm>  Fannie Lou Hamer Overview <http://go.galegroup.com.libproxy.uncg.edu/gdsc/i.do?action=interpret&id=4ZGY&v=2.1&u=gree35277&it=aboutCollections&p=GDSC&sw=w&authCount=1>  Shirley Chisolm Address for the Equal Rights Amendment <http://www.americanrhetoric.com/speeches/shirleychisholmequalrights.htm>  “Writing a Rhetorical Analysis” | Discussion #5 is due by class-time on Tues, 13 Feb.  Watch your movie choice in preparation for this discussion. | Explanation of Archival Project on the Civil Rights Movement |
| February 13/Tuesday | Social Movements: Case Study #2 Civil Rights Movement— | “The Rhetoric of the Open Hand and the Rhetoric of the Closed Fist”  Stokely Carmichael Black Power Address at UC Berkeley  <http://www.americanrhetoric.com/speeches/stokelycarmichaelblackpower.html>  Malcom X Address to the People of Harlem on the “White Man”  <http://www.americanrhetoric.com/MovieSpeeches/moviespeechmacolmxharlem.html>  Selections from Eldridge Cleaver’s *Soul on Ice* |  |  |
| February 15/Thursday | Social Movements: Case Study #2 Civil Rights Movement—Artifact Workshop | Meet at 8 am in the Jackson Library Special Collections and Archives on the second floor—go in front door, and take stairs to second floor. | Discussion #6 is due by class-time on Tues, 20 Feb. | **Send Nancy and Olivia an email on your choice of artifact by Saturday, 17 February** |
| February 20/Tuesday | Artifact Workshop—bring your artifact and plans for your analysis |  |  |  |
| February 22/Thursday | Intersections among Social Movements | Selection for *The Autobiography of Malcolm X*  “Suffer the Children”  “A Poem for Black Hearts” and “Nation Time” | Discussion #7 is due by class-time on Tues, 27 Feb.  **Cut-off for Discussions 1-7 is 11:59 pm on Thursday, 1 March** |  |
| February 27/Tuesday | Civil Rights Artifact Talks |  |  |  |
| March 1/Thursday | What do these case studies tell us about the rhetorics of social movements? | “Women’s and Feminist Movements in the United States: The Contradictory Effects of Class Based Success” | Discussion #8 is due by class-time on Tues, 13 March  **Cut-off for Discussions 1-7 is 11:59 pm on Thursday, 1 March** | Go over the Investigation of a Social Movement Project |
| Spring Break (March 5-9) | Enjoy your break. All you need to complete is a Discussion posting! |  |  |  |
| March 13/Tuesday | How social movements wax and wane—movie in class:  *I am Not Your Negro* |  |  |  |
| March 15/Thursday | Finish movie and discuss: Is “Black Lives Matter” a social movement? | “Forget Coates VS West”  <https://theintercept.com/2017/12/21/cornel-west-ta-nehisi-coates-feud/>  “Ta-Nehisi Coates is the Neoliberal Face of the Black Freedom Struggle”  <https://amp.theguardian.com/commentisfree/2017/dec/17/ta-nehisi-coates-neoliberal-black-struggle-cornel-west>  “Cornel West’s Attacks on Ta-Nehisi Coates, Explained”  <https://www.vox.com/platform/amp/identities/2017/12/20/16795746/ta-nehisi-coates-cornel-west-twitter> | Discussion #9 is due by class-time on Tues, 20 March | **Send Nancy email by 11:59 pm with 3 possibilities for your social movement investigation** |
| March 20/Tuesday | Investigation of a Social Movement Project: finalize topics, brainstorm research, and set up a plan of action | Workshop  Rhetorical readings to be determined by your needs |  |  |
| March 22/Thursday | Investigation of a Social Movement Project: Audio-visual workshop for presentation | Workshop—bring your materials  Rhetorical readings to be determined by your needs |  |  |
| March 27/Tuesday | Investigation of a Social Movement Project: Research Support | Meet at 8 am in the Jackson Library Citi Lab on main floor just across from the check-out desk. Jenny Dale will be helping us. |  |  |
| March 29/Thursday | What are we learning and documenting our research? | Workshop—bring your materials  Rhetorical readings to be determined by your needs |  |  |
| April 3/Tuesday | How are we analyzing and what does that tell us? | Workshop—bring your materials  Rhetorical readings to be determined by your needs |  | **Bibliography due for class.** |
| April 5/Thursday | **NO CLASS** | Class cancelled to offset Digital ACT Studio appointment on your audio-visuals for your presentation.  And  Individual scheduled conferences over presentations with Nancy and Olivia |  |  |
| April 10/Tuesday | Fine-tuning presentation and support audio-visual materials | Workshop: Bring all your materials for your presentation and your audio-visuals. Bring a draft of your rhetorical statement artifact to share with Nancy and Olivia for short conference. |  | Drafts of rhetorical statement artifact tied to your social movement |
| April 12/Thursday | Rhetorics of Social Movements Presentations |  | Discussion #10 is due by class-time on Tues, 17 April |  |
| April 17/Tuesday | Rhetorics of Social Movements Presentations |  |  |  |
| April 19/Thursday | Rhetorics of Social Movements Presentations  Original Artifact Share |  | Discussion #11 is due by class-time on Tues, 24 April |  |
| April 24/Tuesday | Last Class—share course reflections, course analysis and evaluations |  | **Discussion #12 is due by class-time on this day.**  **Cut-off for Discussions 8-12 is 11:59 pm on Tuesday, 24 April** |  |
| Reading Day  (April 26) |  |  |  |  |
| **Final Exam Time: May 1/Tuesday**  **8-11 am** |  | **This is our exam time that you need to block out if we need to reschedule a class session or two due to inclement weather or other contingencies.** |  |  |