

Nathan Yampolsky

ENT4499 Culmination Project

### Project Description:

I will design a website with some functionality for a pop-up restaurant created by my brother: "Torta Force". The website will be a digital marketing campaign where "Torta Force" is a superhero-like team with a backstory and members (sandwiches). Each team member will have a page that I plan to stylize with CSS and Javascript. I would feature this work in my portfolio if I applied to a digital marketing team.

Building a website will allow me to practice my front-end skills and challenge my project management and programming know-how.

### Methods:

Using HTML, CSS, and Javascript I will build a landing page with a banner with links, images, and animating of website elements. I will learn via YouTube tutorials, 'Eloquent Javascript'<sup>1</sup>, and analyzing other source code, then design and implementation where I will mock the website using Figma, then, build out in HTML and add elements. Some specific challenges will be integrating certain animations using JavaScript and integrating CSS styling so that there is consistency. My primary challenge will be for the About page to have a working biography section with separate elements, like a menu, where each sandwich can be selected. A dynamic display will run via Javascript to accomplish this without the user having to navigate away from the page.

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<sup>1</sup> <https://eloquentjavascript.net>

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**Project Deliverables:**

- Figma Outline
- Development notes
- Site Flowchart
- Assets
- Work / Learning Schedule
- HTML, CSS, Javascript Code
- Final front-end Design
- Poster
- Openlab Portfolio

**Required Resources:**

- Laptop
- Google Cloud Storage (100 GB)

**Budget:**

\$20 for cloud storage.