

Fashion Economics: FM 4339
Quiz #1: The Introduction
Dr. Adomaitis

Rosen, E. I. (2002). The Globalization of the U.S. Apparel Industry: Making Sweatshops. University of California Press.

Please answer to the best of your knowledge the following essay question. Use detail where appropriate. Remember grammar, punctuation & spelling count.

- a. How has history played a part in the globalization of textiles? Why is World War II significant in the history of textiles? (5pts)

History has played a part in the globalization, there has been technological innovation
The globalization of the U.S textile industry

The phrase "globalization" is a big one. It is now utilized in every business and in every place on the planet. It has affected all sorts of trade and business. It has brought nations closer together. There was no other way for warring countries to come together but via commerce. World War 2 is significant in the history of textiles because there were changes occurred throughout the WW2. In the early 1940s as the United States became involved in World War II, women rediscovered their sewing talents(Rosen 2002).

They were benefiting from World war 2, market opening, operating the sweatshop. Prior WW2, Japan dropped the bomb on harbor.
A lot fo fashion

- b. Why was trade policy important to the United States and to Japan? (5pts)

Trade Policy was important to the United States as well as to Japan, because those countries have seen its economy grow behind the walls of trade protection. Since WW2, the international trade regime has been dominated by American power. Trade policy has been a major part of U.S foreign policy an its domestic industrial policy. Trade policy for the textile apparel, and retail industries were made and they let to the globalization of these industries. Since World War II, trade liberalization has taken place in two stages. The first phase took place in Asia, around a quarter-century after the war, as part of a wider effort to restrain communism and link the region's developing new economies to the United States through export-led development a policy that failed miserably. During

this time, a new trade system was established and enforced on the textile and garment sectors in the United States (Rosen 2002, p. 6-7).

US rebuilt Japan, after world war you built a country you broke.

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c. What is Rosen's definition of a sweatshop? Why were unions created? How did the incident at the Triangle Shirtwaist Factory in New York City have an impact on unions? On women? (5pts)

Rosen's definition of a sweatshop is a factory in which employees work for long hours at low wages and under unhealthy conditions. Unions were created to seek for employers right, to ensure fair wages, benefits and better working conditions for their members. The fire at the Triangular shirtwaist factory in New York City in 1911 brought attention to the sweatshop conditions in which women worked. Due to the incident at the Triangle Shirtwaist Factory, a lot of female immigrants workers were burned to death or died when they jumped from a window in the building's lone fire escape. However the Triangle shirtwaist factory fire prompted positive changes towards female workers afterwards when the International Ladies' Garment Workers Union's (ILGWU) strength was felt during the New Deal and the early postwar years of prosperity. Sewing operators who were members of the ILGWU received decent wages, paid vacations, and medical benefits, and could claim unemployment insurance from the federal government when business was sluggish. (Rosen, 1-2)

d. Name the Union established for Garment workers?

International Ladies' Garment Workers' Union. It gave women a power,

e. How has the media played a part in unionization?

New York Times: it generated public shoot,

Workers can communicate with national labor unions through the media. This provides them with access to seasoned union organizers who can advise them on strategies and best practices. Workers may acquire access to labor attorneys by engaging with national unions on social media.