

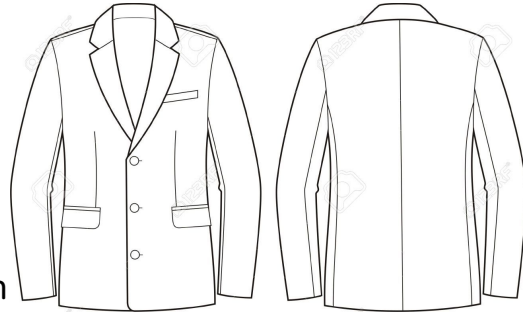
BUF 2246- Final Project

Nargiza Rahmatilloeva



Consumer Profile#3: Menswear

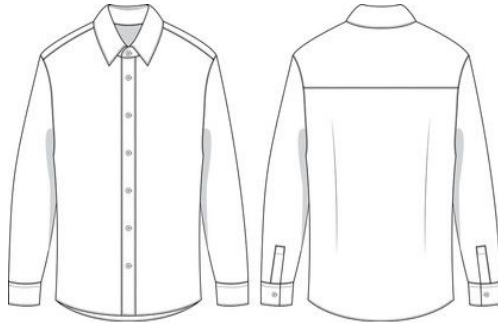
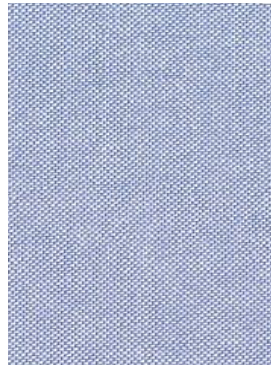
White-collar professional



Herringbone woven wool for sport coats
Swatch#82



Chino cotton for twill pants
Swatch#87



Plain dobby woven for tie
Swatch#97

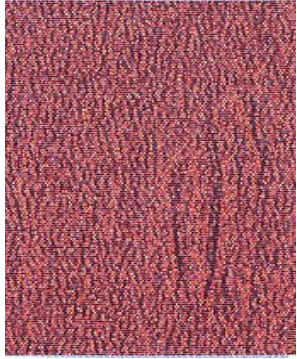


Linen suiting for light jacket.
Swatch#7

Chambray Oxford shirting cloth for button-down.
Swatch#74

Consumer Profile#4: Childrenswear – Girls

Princess and ballet



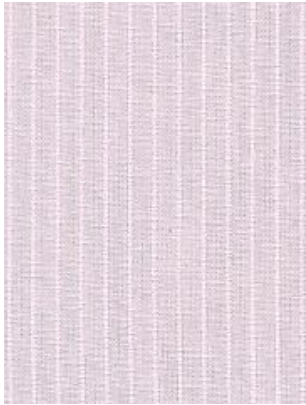
Lame for party dress
Swatch#46



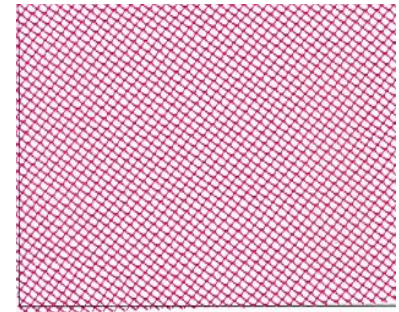
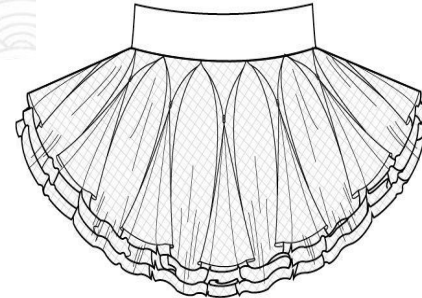
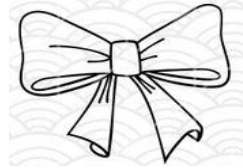
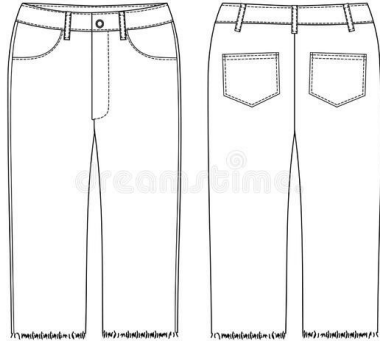
Grosgrain ribbon for hair
Sample N45



Calino cotton for sun
dress
Swatch#58



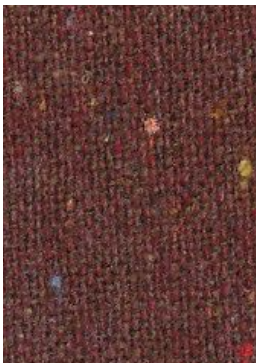
Dimity cotton for lightweight pant
Swatch#73



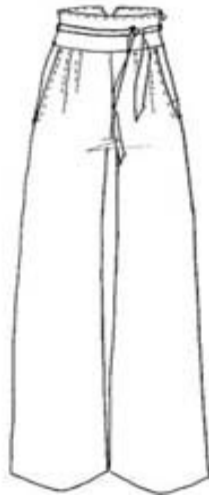
Net(raschel wrap knit, Tulle for
ballet skirt Swatch#155

Consumer Profile #5: Womenswear:

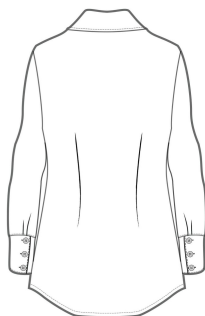
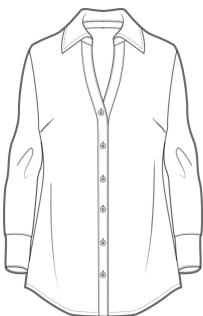
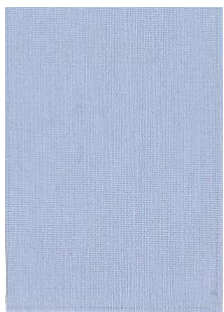
Supermom in her 30s-40s who works in a office volunteers at the kids' school, and goes out to dinner at nights



Tweed suiting for pantsuit
Swatch#43



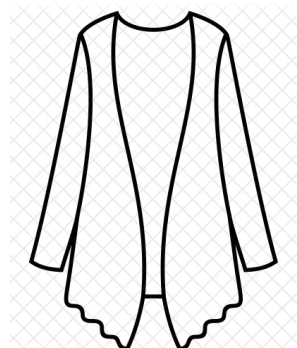
Doupioni silk for evening dress
Swatch#17



Percale cotton for shirt
Swatch#57



Handkerchief linen for casual pants
Swatch#6



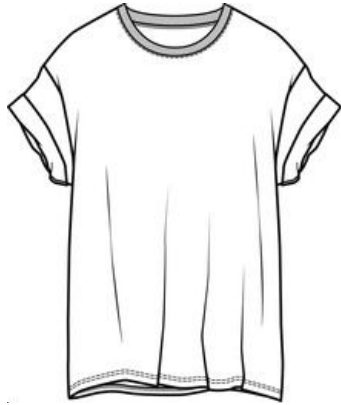
Novelty double knit for cardigan
Swatch#139



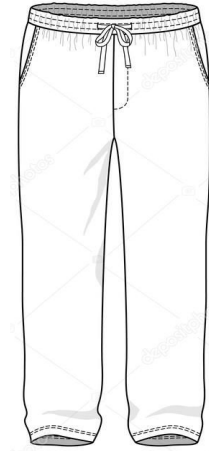
Consumer Profile#7: Activewear- Androgynous



Plain jersey knit for t-shirt
Swatch#120



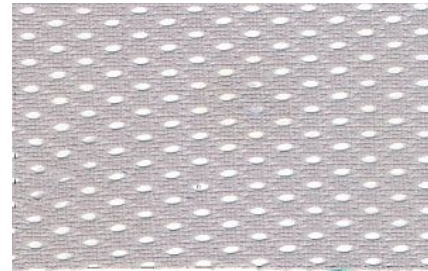
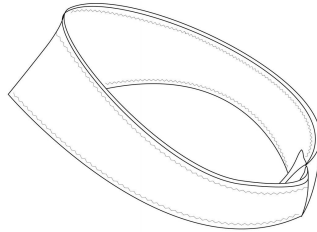
Terrycloth for headband
Swatch#117



Tricot knit for basketball pants
Swatch#146



Sweatshirt Fleece for traditional sweatpants
Swatch#144



Athletic mesh for hoodie lining
Swatch#159

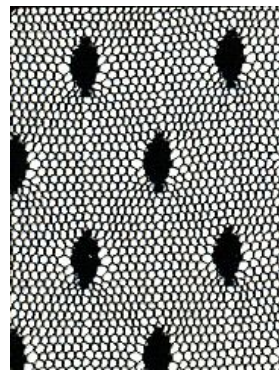
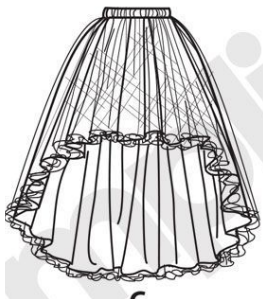


Consumer Profile#5: *Young ladies' Eveningwear*

Romantic elegant young lady in her 20s who is so into fashion



Organza for skirt (overlay)
Swatch#51



Point d'esprit for tulle blouse
Swatch#156



Embroidery polyester for mesh sheer outwear
cardigan
Swatch#202



Velvet for evening gown
Swatch#116



Artificial faux fur for fashion wraps
Swatch#145

