

# Sarika Fundraiser Post

For this project, I worked on a graphic design or a specific fundraiser the organization is sharing to the community. I made a creative post for all of our social media platforms to share the Sarika Fundraiser.

This is a fundraiser that is raising funds to help provide essentials for disadvantaged girls in poverty. This is a project to help empower and uplift these girls by providing financial support to their lives and the communities around them. Many girls across the globe are being denied the right to an education, as well as lack resources for their livelihood. Together, the organization plans to team up from India, Bangladesh, Africa, Colombia and Pakistan to work towards the cause. All proceeds go to the girls' school supplies, uniforms, and tuition. Overall, we aim to encourage girls to attend school and pursue their dream paths.

As I designed this post for the media, I aimed to keep consistency to the organization's creatives thus far, as well as illustrate the cause we are sharing to the community. The design kept a simple style, while being bright colored to depict optimism and positivity. Included are elements of illustration, such as a silhouette of a young girl, and school supplies scattered around. I finished it off with some typography to include a positive message to the community. This post aired on all social media platforms for the organization.

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Join us  
to support  
the community  
and fight  
the injustices in our  
society