

My Strategy and Mailing list

For my strategy I was going to email local tattoo shops around NYC and send them my info about me, my work, my promotional pieces and such. I already have 2 of my tattoo artists support me as a client. Also I was checking out places where I can turn my pieces into stickers.

Stickerapp.com: 100 stickers for \$43.00.

Makestickers.com 100 stickers for \$54.02

Standoutstickers.com 125 stickers for \$62.50

Stickeryou.com: 100 stickers for \$62.64.

Stickergiant.com 125 stickers for \$95.76.

For my promotional pieces all of them are going to be printed as a mini booklet. The Page sizes of the books are 5.5 in x 8.5 in. I am using 8.5 x 11 in paper and folding them in half. Then I have along stapler that I use at work that can be used to staple the books.

Hello there,

My name is Nicole Harripersad and I'm a Illustrator and Graphic Designer. Before long I am about to start my tattoo apprenticeship and I'd be interested in working with you, whether it's illustrating, making modern concept ideas, or just promoting your shop more with any realistic design interests at all. Your business in the tattoo industry peak's my interest and I can provide you with incredible illustrative work. My art style is a blend between the gore and creepiness with a hint of cute and sexiness. Although I could seem to be young, but I have a lot of experience when it comes to business and selling art. I trust I will have a chance to talk about more thorough business.

Thank You for your time and thought. I am looking forward to hearing from you.

Sincerely,

Nicole Harripersad.

Name:

Tattoo Studio:

Title:

Website:

Email

Address:

Social Media:

CLIENT LIST

Name: Saul Cruz (My Tattoo Artist)

Tattoo Studio: What's up your sleeve (Staten Island, New York)

Saul Cruz Tattoos (Tampa, Florida)

Title: Tattoo Artist/ Owner

Website: N/A

Email: Whatsupyoursleevetattoo@yahoo.com

Address: 1210 Forest Ave, Staten Island, NY 10310

Social Media: <https://www.instagram.com/whatsupyoursleevetattoo/>

Name: Frankie Liquori. AKA Frankie Mech 2nd Fav Tattoo Artist

Tattoo Studio: Inkredible Tattoos 2

Title: Owner/ Tattoo Artist

Website:

Email: N/A

Address: 472 Port Richmond Ave, Staten Island, NY 10302

Social Media: <https://www.instagram.com/frankiemech/>

Name: Ron Lopez

Tattoo Studio: Ron and Dave's Tattooing

Title: Store Owner/ Tattoo Artist

Website: <https://ronanddaves.business.site/>

Email: Ronanddavestattoo@gmail.com

Address: 603 Manor Rd, Staten Island, New York 10314

Social Media: <https://www.facebook.com/ronanddavestattooing/>

https://www.instagram.com/ronanddaves_tattoo/

Name: Nick Caruso

Tattoo Studio: Bound for Glory

Title: Owner/ Tattoo Artist

Website: <http://www.boundforglorytattoo.com/>

Email: NICKCARUSOTATTOO@GMAIL.com

Address: 607 Forest Avenue, Staten Island, NY 10310

Social Media: https://www.instagram.com/boundforglory_nyc/

Name: CJ

Tattoo Studio: Body Art and Soul Tattoos

Title: Owner/ Tattoo Artist

Website: <http://bodyartsoul.com/>

Email: N/A

Address: Brooklyn: 95 Morgan Ave Brooklyn, NY 11237

Los Angeles: 2815 West Sunset Blvd. Ste. 202 Los Angeles, CA 90026

New Haven: 920 State Street New Haven, CT 06511

Philadelphia: 10 Garrett Road, Upper Darby, PA, 19082

Social Media: <https://www.instagram.com/bodyartsoul>

Name: Cesar Emanuel

Tattoo Studio: Black Ink Tattoo Studio

Title: Owner/ Tattoo Artist/ Celebrity

Website: <http://blackink125th.com/>

Email: DigitalNetworkAuthority@gmail.com

Address: 50 W 125th St, New York, NY 10027

Social Media: <https://www.instagram.com/ceaserblackink>

<https://www.instagram.com/blackink.125th>

Name: Original Owner: Andrea Elston Current: Yadira Mendez-Firvida

Tattoo Studio: East Side Ink

Title: Owner/ Tattoo Artist

Website: <https://eastsideinktattoo.com/>

Email: INFO@EASTSIDEINKTATTOO.COM

Address: 95 AVENUE B, NEW YORK, NY 10009

Social Media: <https://www.instagram.com/eastsideinktattoo/>

Name: Darren Rosa

Tattoo Studio: Rising Dragon Tattoos NYC

Title: Owner/ Tattoo Artist

Website: <https://www.risingdragon.com/>

Email: Risingdragon.nyc@gmail.com

Address: 51 West 14th St. Suite 2R New York, NY 10011

Social Media: <https://www.instagram.com/risingdragontattoos/>