

Nelema Cona
September 14,2020
Homework #1
Marketing 1103



Hi, my name is Nelema Cona but you can call me Nel. I'm 18 years old. I'm a freshman at City Tech and my major at City Tech is a Bachelor of Science in Business and Technology of Fashion.

I live in Brooklyn and everyone here is friendly and it's very crowded all the time. I live with 9 family members including me, I have 2 brothers, 4 sisters, and my parents. I don't work at this moment, but I'm looking for a job.

I'm shy at first, but the more you get to know me I love taking risk and just going wildly crazy with my friends. I'm very friendly and I'm always careful with my words. I'm the type of person you can always count on, no matter what.

My long term goal is to become a police officer and join the S.W.A.T team. My short term goal is to graduate from college and travel the world with my friends, instead of my family. One of my dreams is being wealthy and living in Los Angeles with my future family.

I'm not only taking this class to get the credit to graduate. I'm taking this class because I'm planning to become a businesswoman one day. Some things I want to learn about is how to build a strong and safe community, how is storytelling is the cornerstone of effective marketing, etc.

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